

COURAGEOUS



**MINNESOTA
SCHOOL BOARDS
ASSOCIATION**

Where School Boards Learn to Lead

LEADERSHIP



96TH ANNUAL LEADERSHIP CONFERENCE

January 12-13, 2017

Minneapolis Convention Center

- **Learning to Lead – School Board Basics: Phase I, January 10, Hilton Minneapolis**
- **Leadership Foundations – School Finance and Management: Phase II, January 11, Hilton Minneapolis**
- **Charter School Board Member Training, January 11, Hilton Minneapolis**
- **Evening Early Birds, January 11, Minneapolis Convention Center**

CONFERENCE AT A GLANCE

Tuesday, January 10

6:30 p.m. – 9:00 p.m. Learning to Lead – School Board Basics: Phase I (Hilton Minneapolis)

Wednesday, January 11

8:45 a.m. – 4:00 p.m. Leadership Foundations – School Finance and Management:
Phase II (Hilton Minneapolis)

8:30 a.m. – 3:30 p.m. Charter School Board Member Training (Hilton Minneapolis)

7:00 p.m. – 9:00 p.m. Early Bird Sessions (Minneapolis Convention Center)

- Social Media Challenges and Policy-Guided Responses
- Bargaining Basics

Thursday, January 12

7:30 a.m. Registration

8:00 a.m. Exhibit Hall Opens

8:15 a.m. Board Skills Sessions

8:15 a.m. Board Chair Q & A with MSBA

9:00 a.m. General Session, Doors Open

- Welcome: Miranda Beard, NSBA President
- Keynote: Alan Blankstein: "Courageous Leadership for Districtwide Success"

11:00 a.m. Exhibit Hall Time

11:00 a.m. Show and Tell

11:30 a.m. Recognition Luncheon

12:50 p.m. Director District Discussions

1:30 p.m. Round Tables

2:30 p.m. Workshops

3:45 p.m. Workshops

4:50 p.m. Brenda Cassellius, Minnesota Department of Education
Commissioner: ESSA Update

Friday, January 13

7:30 a.m. Registration & Exhibit Hall Opens

8:00 a.m. Round Tables

9:15 a.m. Workshops

10:15 a.m. Closing Session, Doors Open – Alan Page: "Education is the Tool
for Success"

Noon Adjourn

Visit www.mnmsba.org/LeadershipConference for a complete agenda and workshop descriptions. Visit www.mnmsba.org/LeadershipConferenceHousing to register for housing online or call 888-947-2233 between 9:00 a.m. and 3:00 p.m.



**Thank you to Ratwik, Roszak and Maloney, P.A.,
for supporting the printing and mailing of this conference brochure.**

FEATURED SPEAKERS



Thursday, January 12

Alan Blankstein

"Courageous Leadership for Districtwide Success"

Educational leaders who succeed in serving the needs of all their students must find ways to pursue excellence and equity simultaneously, and to create conditions in schools that address the academic and non-academic needs of children. For all this to occur, leaders must have a clear sense of how to systematically build the capacity of their schools to meet the needs of the students they serve. This presentation will describe how such strategies are being implemented successfully, even in the most disadvantaged communities where the needs are great, and how the five principles of courageous leadership can unleash positive energy toward enhancing student success in your district.

Biography

Award-winning author and education leader Alan M. Blankstein served for 25 years as president of the HOPE Foundation, which he founded and whose honorary chair is Nobel Prize winner Archbishop Desmond Tutu. A former "high-risk" youth, Blankstein began his career in education as a music teacher. He worked for Phi Delta Kappa, March of Dimes, and Solution Tree, which he founded in 1987 and directed for 12 years while launching Professional Learning Communities beginning in the late 1980s.

Blankstein is the author of the best-selling book *Failure Is Not an Option®: Six Principles That Guide Student Achievement in High-Performing Schools*, which received the Book of the Year award from Learning Forward. He is senior editor, lead contributor and author of 18 books, including *Excellence Through Equity* with Pedro Noguera (2016). He has also authored some 20 articles in publications, including *Education Week*, *Educational Leadership*, *The Principal*, and *Executive Educator*.



Friday, January 13

Alan Page

"Education is the Tool for Success"

Growing up in Ohio during the segregation era, Alan Page's parents repeatedly reinforced the importance of education. Alan's parents understood that education was a tool that allows people to achieve their "hopes and dreams." Education helped propel Alan to his hopes and dreams throughout his remarkable life, culminating in a 23-year tenure as a Minnesota Supreme Court justice.

Now Justice Page is the one emphasizing the value of an education — believing every student has potential, but that many students need support to realize their hopes and dreams. Justice Page's devotion to education is manifested in his Page Education Foundation, which assists students of color in their pursuit of postsecondary education. Justice Page will discuss character, race, education, and a number of other topics interesting to school leaders.

Biography

Justice Alan Page received his B.A. in political science from the University of Notre Dame in 1967 and his J.D. from the University of Minnesota Law School in 1978. After graduating from law school, Justice Page worked as an attorney for a law firm in Minneapolis, then served seven years as an attorney in the office of the Minnesota Attorney General.

In 1992, Justice Page became the first African American elected to the Minnesota Supreme Court.

Prior to a career in law, Justice Page played professional football for the Minnesota Vikings (1967-1978) and the Chicago Bears (1978-1981), earning six All-Pro honors and an induction into the Pro Football Hall of Fame.

Justice Page and his wife, Diane, founded the Page Education Foundation in 1998, which assists students of color in their pursuit of postsecondary education. To date, the foundation has awarded more than \$12 million in grants to approximately 6,500 students.



PRE-CONFERENCE EXTRAS

Registration begins 30 minutes before each workshop.

Learning to Lead – School Board Basics: Phase I

6:30 p.m. – 9:30 p.m. Tuesday, January 10

Hilton Minneapolis

Tuition is \$95. Walk-ins add \$10.

Help new board members hit the ground running with this session. Learning to Lead – School Board Basics: Phase 1 covers the role of the school board, the role of the superintendent, the leadership team relationship, and common scenarios facing new board members.

Visit www.mnmsba.org/Phase-I-Workshop for more information and to register.

Leadership Foundations – School Finance and Management: Phase II

8:45 a.m. – 4 p.m. Wednesday, January 11

Hilton Minneapolis

Tuition is \$180. Walk-ins add \$20.

Presented by MSBA staff and state experts. Leadership Foundations – School Finance and Management: Phase II includes the training school boards are required to have by state law. The session covers core topics such as the budget, school finance, local levies, policies, significant laws affecting school boards, collective bargaining, and personnel issues.

Visit www.mnmsba.org/Phase-II-Workshop for more information and to register.

Charter School Board Member Training

8:30 a.m. – 3:30 p.m. Wednesday, January 11

Hilton Minneapolis

Tuition is \$180 for MSBA Charter Associates; \$230 for Non-Associates. Walk-ins add \$20.

Presented by MSBA staff. This training covers the three state-mandated areas for charter school board members: governance, employment, and finance. Charter school board members are required to start these trainings within six months of election to a charter school board and complete the trainings within one year.

Visit www.mnmsba.org/CharterSchoolBoardTraining to register.



PRE-CONFERENCE EXTRAS: EVENING EARLY BIRDS



Sandy Gundlach



Cathy Miller

Torn From the Headlines: Social Media Challenges and Policy-Guided Responses

7:00 p.m. – 9:00 p.m. Wednesday, January 11

Minneapolis Convention Center

Tuition: \$95; walk-ins add \$10

Presenters: Sandy Gundlach, Director of School Board Services; and Cathy Miller, Director of Policy and Legal Services, Minnesota School Boards Association.

Discuss real-life problems and situations school boards face involving social media, decision-making, and policy. Hypothetical but realistic situations provide opportunities to think about the impact of and school district response to the use of social media for student-teacher communications, sharing private information, cyberbullying, complaints about coaches, and employees' negative comments about the school district and other school district employees, students, and parents.

This will be an active experience, so be prepared to dive into policy with fellow board members from around the state.



Gary Lee



Amy Fullenkamp-Taylor



Bill Kautt

Bargaining Basics

7:00 p.m. – 9:00 p.m. Wednesday, January 11

Minneapolis Convention Center

Tuition: \$95; walk-ins add \$10

Presenters: Gary Lee, Director of Management Services; Amy Fullenkamp-Taylor, Associate Director of Management Services; and Bill Kautt, Associate Director of Management Services, Minnesota School Boards Association

This is essential training for newly elected school board members, for new negotiators, and a great refresher for veteran negotiators. Negotiating employee Master Agreements for both licensed and non-licensed staff is among the school board's most complex, technical, and stressful duties. This session is designed to introduce new school board members or school board members new to the negotiating team to the negotiations process. Presenters will discuss the Public Employees Labor Relations Act (PELRA), the Open Meeting Law (OML), and other laws that may impact negotiations. In addition, the presenters will take attendees through choosing a negotiations team, the various responsibilities for all school board members, and how to develop a process to follow during negotiations.



WORKSHOP TOPICS & SPECIAL FEATURES

Workshop topics: In December, view a complete list of workshops with descriptions at www.mnmsba.org/LeadershipConference.

Some of the featured workshops include: Branding and Marketing Your District; The School Board Role in Developing a Diverse Workforce; Responding to School Crisis; One District's Journey to an 81 percent Yes Vote; How School Boards Can Work with PTAs to Support All Children; Intervening in Student Violence; The Impact of School Start Time on Teen Sleep; School District and City Partnerships; The Rock 'n' Read Project; and nearly 100 other sessions.

SPECIAL FEATURES

Skills Sessions

Join us Thursday morning for special sessions on the nitty-gritty aspects of school boarding: the Open Meeting Law, superintendent contracts, and legislative advocacy. Board chairs can attend a special session to talk to MSBA Executive Director Kirk Schneidawind about what districts need from MSBA.

Show and Tell

Visit with proud Minnesota students and staff who are showcasing unique programs from their schools.

Recognition Luncheon

Celebrate the accomplishments of Minnesota's school leaders at Thursday's luncheon. Registration is required.

Director District Discussions and Elections

Your MSBA Director District representatives will be setting aside time to meet with board members from their region. Director Districts with openings on the MSBA Board of Directors will also have presentations from board members running for those positions. Bring your items of concern to add to the conversation.

Round Tables

Join us for two 20-minute sessions 1:30 p.m. Thursday, and three rounds of 20-minute sessions 8:00 a.m. Friday in the Exhibit Hall. These informal sessions provide a great opportunity to converse with an expert in a small-group setting. Topics this year include: Law Changes on How to Fill a Vacancy, The Superintendent Evaluation Process, The Hmong Radio Project, Quotes and Bid Procedures, Strategic Planning Services, Paperless Board Meetings with BoardBook, and much more.



RESERVE YOUR HOTEL ROOM TODAY

Housing is open for the 2017 MSBA Leadership Conference. MSBA encourages you to **make your hotel reservation early** at one of our long-time conference hotels (the Hilton Minneapolis, the Millennium Hotel and Hyatt Regency Minneapolis).

Please visit www.mnmsba.org/LeadershipConferenceHousing or click on the Leadership Conference icon at www.mnmsba.org to make your housing reservations as early as possible.

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UPDATE YOUR BOARD MEMBERS' INFORMATION AS SOON AS RESULTS IN YOUR DISTRICT ARE CANVASSED

Update your board members' information with MSBA as soon as the results in your district are canvassed. Updates include contact information for newly elected board members — indicating who was re-elected or who will be leaving your board, and any other information changes.

Why?

Registration for all MSBA events is now online only. Because of this, the MSBA database must be updated before any event registration for new board member(s) can occur. When completed, it will be easy to register your newly elected board member(s) for MSBA's Learning to Lead – School Board Basics: Phase I and Leadership Foundations – School Finance and Management: Phase II trainings coming up in December and January, and to register for the MSBA Leadership Conference, the Recognition Luncheon, and Early Bird sessions coming up in January.

How Do I Update My Board Members' Information?

After Election Day, please visit www.mnmsba.org and click on the Election icon (located toward the top right of the screen) to let us know who your new board member(s) are, which current board members have been re-elected, and which current board members will be leaving your board. You will be asked to enter the new board member(s) contact information (address, email address, phone number, etc.).



Watch for the MSBA Leadership Conference App!

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