



Full Service Vending Proposal

**Dr Pepper Snapple Group
2817 Braswell Drive
Fort Worth, Texas 76111
DrPepperSnappleGroup.com**

**Aledo ISD
1008 Bailey Ranch Road
Aledo, Texas 76008**

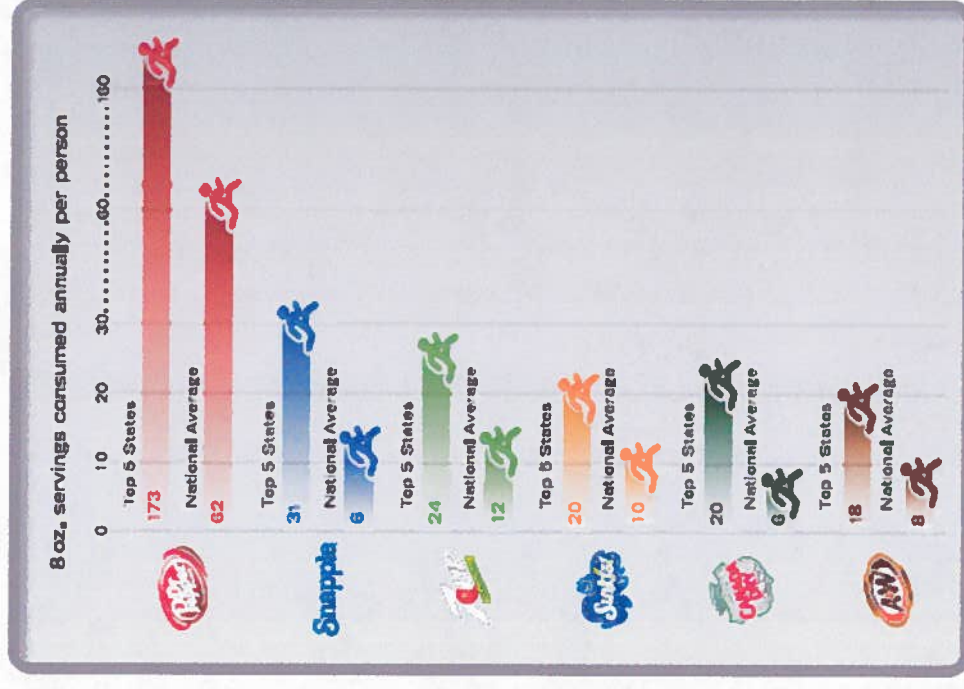




Sponsorship

- Dr Pepper Snapple Group will pay Aledo ISD a payment of \$10,000 per year for an extension of 5 years to our current agreement.
- Dr Pepper will donate 290 cases of 12oz drinks and 8 cases of 12oz cups to the Athletic Department each year for duration of agreement.
- Dr Pepper will offer a program to award a night at one of the Dr Pepper Suites to honor the students and the teachers. Dr Pepper will work with the Aledo ISD on qualifications for both students and teachers.

Room to Grow



DPS's largest brands have strong national brand equity in the U.S. and an opportunity to grow per capita consumption by focusing on distribution and availability beyond regional strongholds.



Full Service Vending Proposal

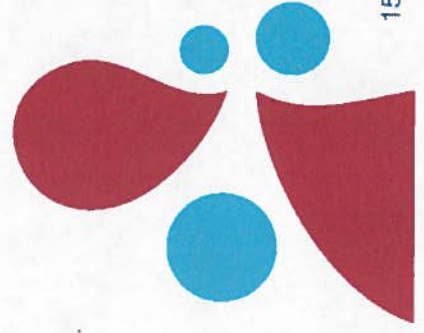
Full Service Vending	Year One-Year Five	Commission Rate	Commission/Case
Vend Price – 20oz. CSD’s, water & Allsport	\$ 1.25	30%	\$9.00
Vend Price –12oz CSD’s, Water, Sport Drinks & Juices	.75¢	33%	\$6.00

Full Service Vending	Five Years Est. Sales	Five Years Est. Commissions
20oz. CSD	8,860	\$79,740.00
CSD, Istonics & Juices	2,435	\$14,610.00

FIVE YEARS ESTIMATED COMMISSIONS ON SHOWN CASE SALES =

\$94,350.00

These figures are constant, no growth shown.



Sponsorship Overview

UPFRONT SPONSORSHIP:

- Per contractual agreement, DPSG will pay Aledo ISD \$10,000 per year for a 5 year extension.
Total payments will be

\$50,000.00

DONATION:

- DPSG will donate 290 cases of 12oz product and 8 cases of 12oz cups, and a night at a suite contest, per year, for full contract length, a cash value of:

\$18,975.50

COMMISSION:

- Based on 11,295 case sales over 5 years (as listed in proposal), future commissions are:
➤ **\$94,350.00**

TOTAL PROPOSED CONTRACT VALUE



\$163,325.50

