

**PRESCOTT HIGH SCHOOL
PROGRAM OR COURSE
PROPOSAL**

DEPARTMENT: *Career & Technical Education*

DATE SUBMITTED: *November 2, 2009*

PROGRAM OR COURSE TITLE: *Business Leadership*

RECOMMENDED DATE FOR IMPLEMENTATION: *August 2010*

RATIONALE/OBJECTIVE:

The intent of this course is to be offered through JTED in order to allow students other course opportunities that will enhance the course options currently available through the BMAS (Business Management and Administrative Services) program offered at PHS. This course will also be able to be articulated with the same course offering at Yavapai College. This course may also qualify for Dual Enrollment credit. This course is an elective and will be offered 7th period in order to accommodate all JTED schools and will not use PHS FTE funding.

List the benefit(s) for students as well as information from students that supports this proposal:

This course has been designed to, not only provide students with the understanding and knowledge of real-world business leadership qualities and characteristics, but to also provide an opportunity for students to evaluate, analyze and synthesize course information. This will be accomplished by presentation of course content in conjunction with attendance and participation in regional, state and national leadership conferences sponsored by the Future Business Leaders of America organization.

Compilation of statements from students whom have taken 2 or more BMAS courses:

The Business program at PHS offers classes for applying computer skills in a business situation, introduction to business concepts, how to start a business and write a business plan, and how to manage businesses once they are started, but there are no classes that teach business leadership. We need to know EVERYTHING about business...business etiquette, dressing for success, communication skills (phone, email, speaking, presenting, writing), handshakes and eye contact, planning and organizing events, prepare for meetings and presentations, time/project management, quality of work & work ethic, how to prioritize, set goals, social responsibility, and to give and receive constructive criticism. Business Leadership sounds like a class that will bring together all of the business knowledge we have and show us how it relates to "real-world" business situations.

How will this proposal impact the department in the following areas?

Staffing-*no cost to department (JTED funded)*

Facilities-*none (part of regular school day – no additional cost)*

Scheduling-*will accommodate students from other districts; will also allow for another much needed elective for PHS.*

Curriculum-*will be articulated with Yavapai College*

Budget-*no cost to department (JTED funded)*

How will this proposal impact the school in the following areas?

Staffing-*no cost to school (JTED funded)*

Facilities-*none (part of regular school day – no additional cost)*

Scheduling-*will accommodate students from other districts; will also allow for another much needed elective for PHS.*

Curriculum-*will be articulated with Yavapai College*

Budget-*no cost to school (JTED funded)*