

**School Board Meeting/Workshop:**

**January 13, 2014**

**Subject:**

New Competitive Foods  
Standards – July 2014

**Presenter:**

**Marilyn Splinter  
Food Service Director**

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**SUGGESTED SCHOOL BOARD ACTION:**

Report only

**DESCRIPTION:**

The Healthy Hunger Free Kids Act (HHFKA) addresses breakfast, lunch and all food available to students during the school day, any place under school board jurisdiction. The PowerPoint from MDE/Food and Nutrition outlines the regulations, as we know them at this time. The regulations go into effect July 1, 2014. The final regulations have not been released.

The school day is defined as midnight to 30 minutes after school is dismissed. Competitive foods include ala carte, vending, school stores, and fund raising activities.

Our elementary schools will see no change. The middle school will see minimal changes, depending on the final regulations. We have been eliminating and replacing ala carte items since the proposed regulations were released. Our high school students will be impacted the most, as they were with the lunch changes. We are eliminating and replacing ala carte items at the high school as well.

It will be a change. The new regulations will require a different business model. Ala carte sales have always supported the food service department budget. We experienced a significant decrease in adult ala carte sales and catering since the budget cuts and wage freezes a few years ago. We also had decreases in student ala carte sales when the economy took the big down turn. The decrease in revenue from ala carte and catering, along with increased health insurance, wages and food costs have made it very difficult to balance the budget.

The positive part of all this is that we have been making gradual changes and industry is stepping up with new and reformulated products. Some old favorites will no longer be available, but we will have new products to offer in their place.

**ATTACHMENT(S):**

MDE/FNS PowerPoint: Competitive Foods