



ONE YEAR REPORT

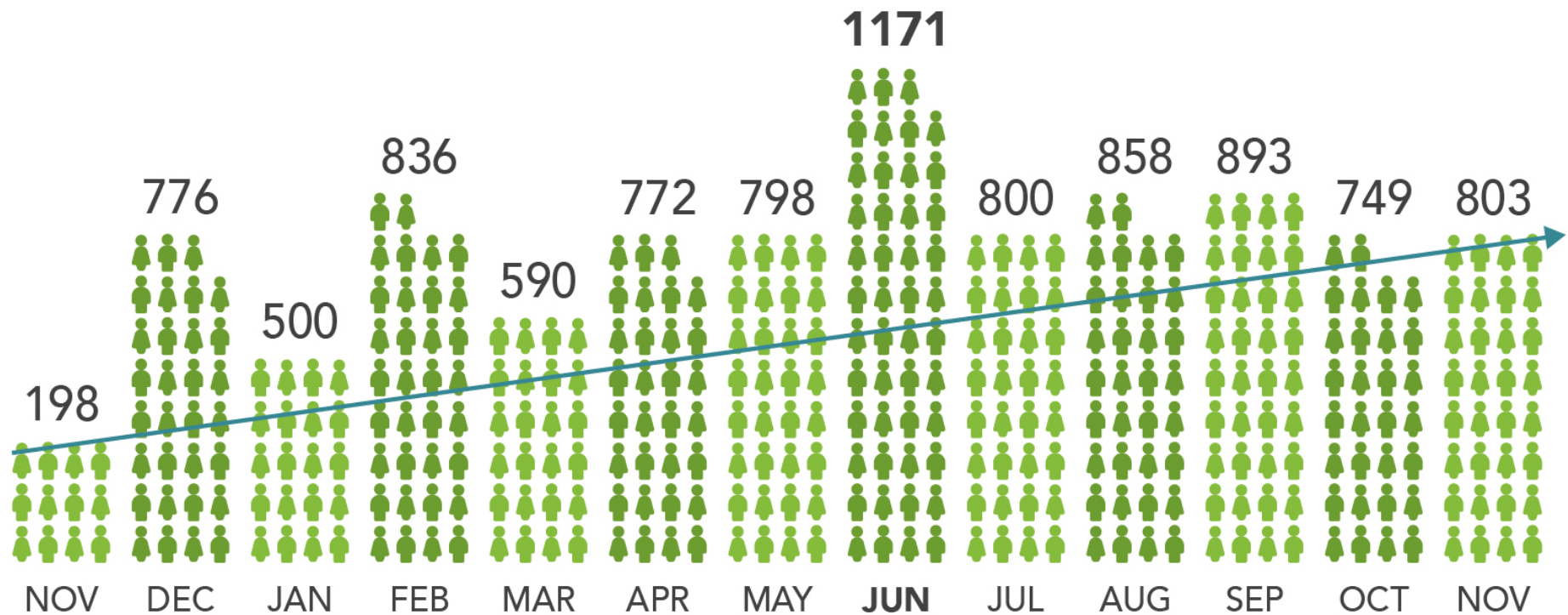
NOVEMBER 2016-NOVEMBER 2017

DOORCOUNT



Our annual doorcount was over 9,700 patrons—nearly 10,000! The doorcount has trended upward throughout our first year. Month-to-month totals vary based on special events; for example, our all-time high was June 2017 with nearly 1,200 patrons, when we hosted both a Second Saturday Gallery Walk and a very popular 3D printing camp for children.

4 icons = 100

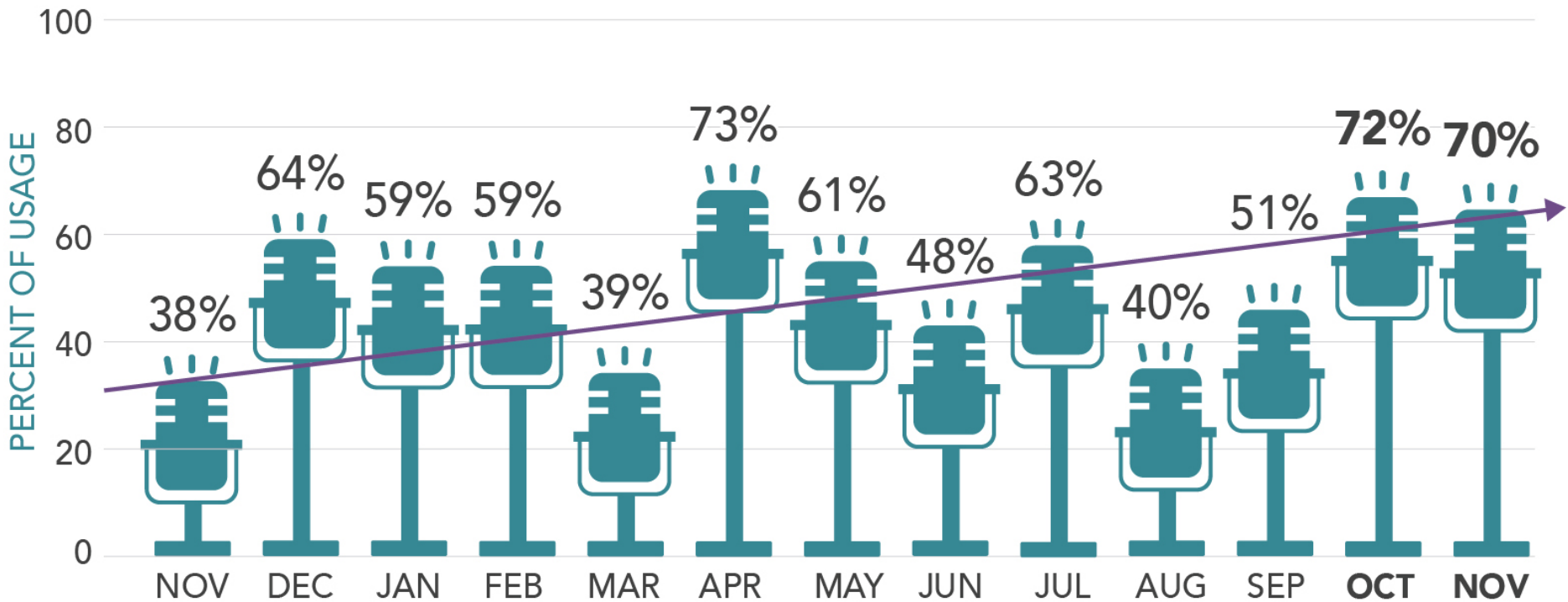


WHISPER ROOM



The WhisperRoom has proven to be incredibly popular. It isn't uncommon for all four daily slots to be reserved. **Overall, the WhisperRoom was reserved nearly 60% of the time.** Several months, including October and November of 2017, saw a 70% reservation rate. The evening slots are very popular with high school students. We did see a drop when students went back to school in August. That recovered nicely in September, and use has been strong all Fall.

60% OVERALL

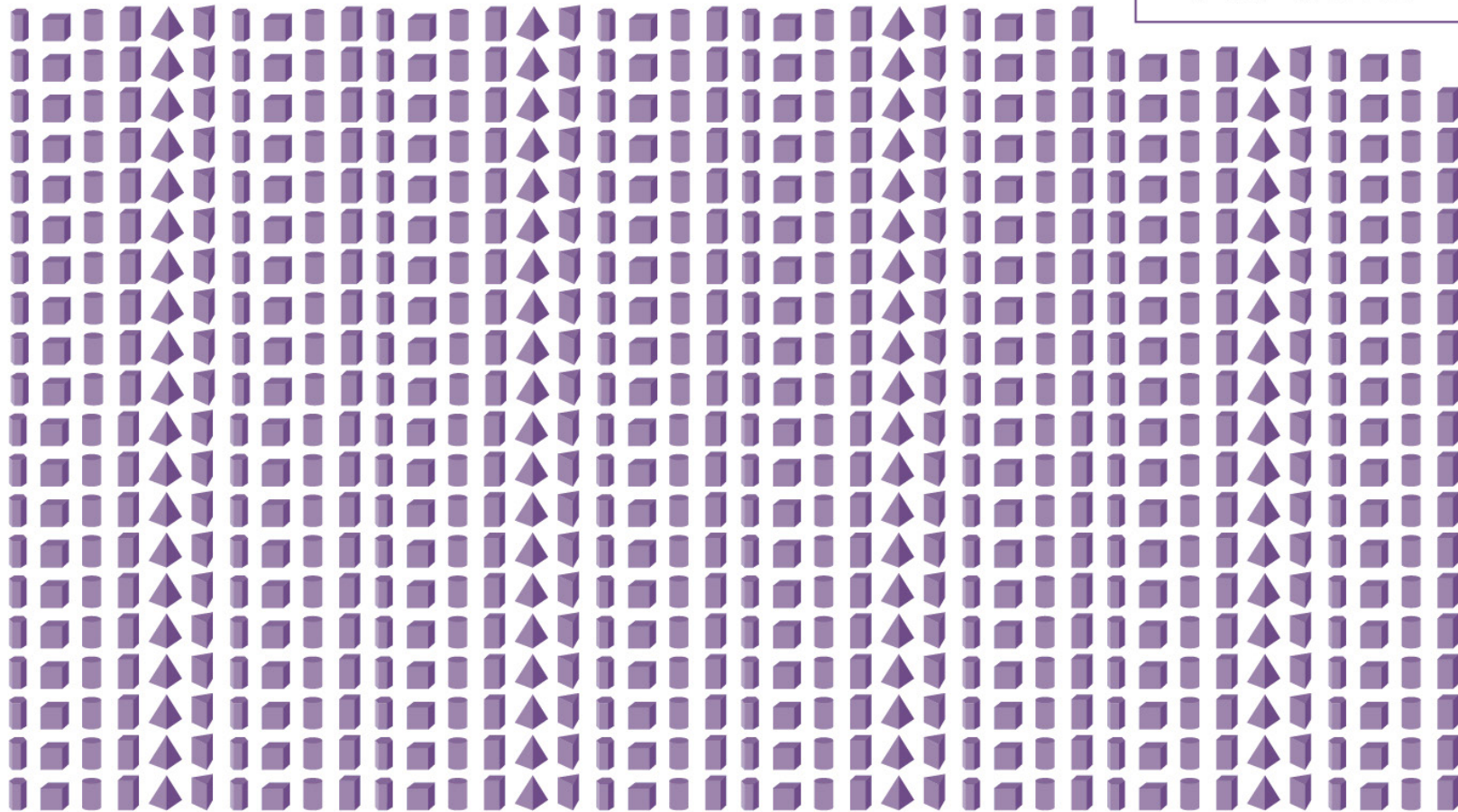


3D PRINTING



3D printing has proven to be very popular—so much so that we had to quickly add a second 3D printer. **Throughout the course of the year, we have printed 789 jobs for patrons**, representing 230 paid transactions recouping over \$1,000 toward the cost of printing.

789 JOBS

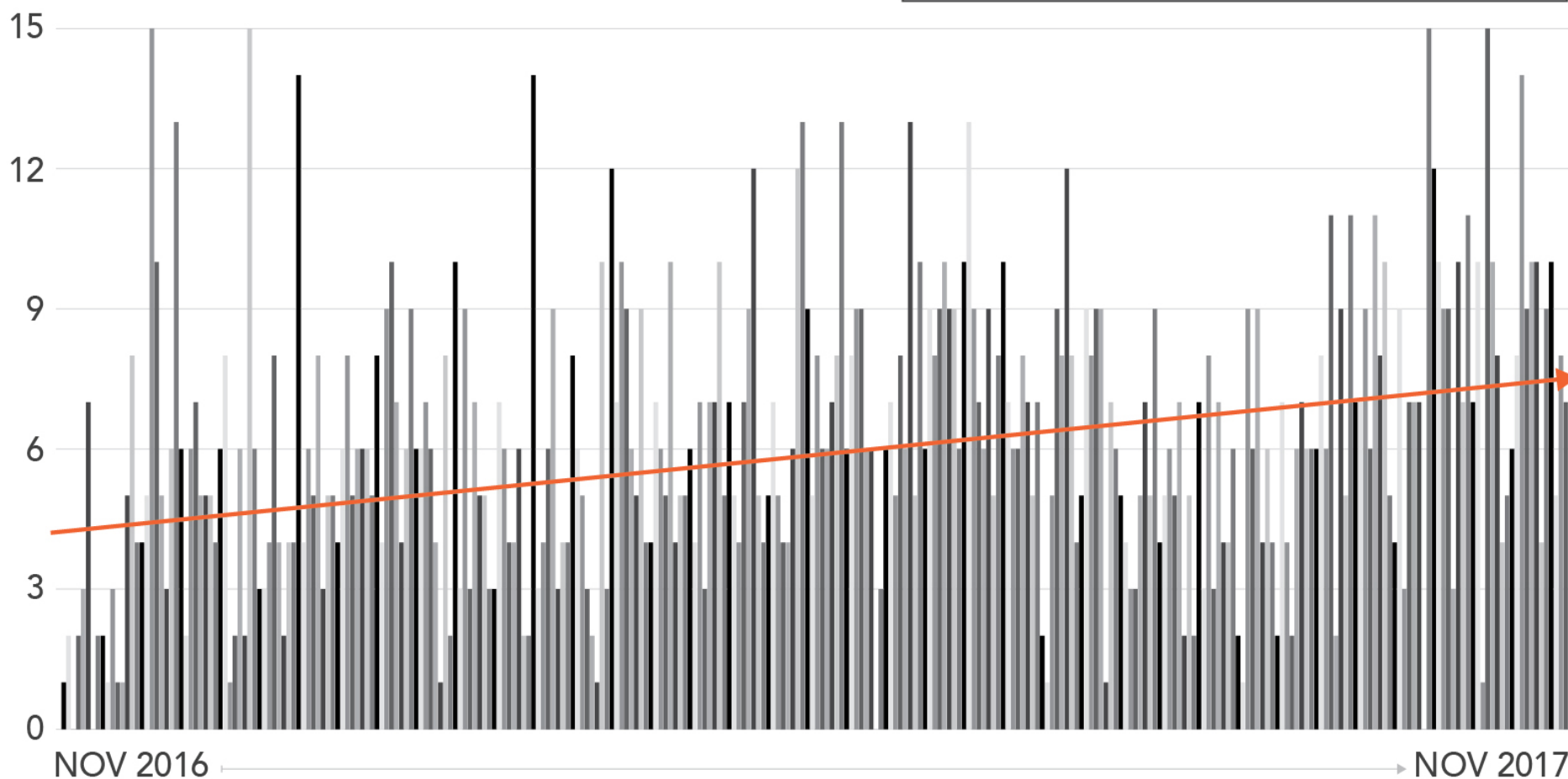


COMPUTER USE



The DML provides five iMac computers with the Adobe Creative Cloud and other creative software loaded. Computer use has trended upward throughout our first year.

1,909 USES OF COMPUTERS



CLASSES

Throughout the course of our first year, we offered 135 classes—some were group classes, others were one-on-one sessions. Topics included: Getting to Know Your Camera, Adobe Lightroom, Adobe Photoshop, Adobe Illustrator, Intro to Podcasting, 3D Printing Camp for Children, ComicLife for Teens, Photographic Light Painting, Creating a Pet Portrait, Designing UX Prototypes with Adobe XD, and Filmmaking 101. **The 135 classes attracted a total of 260 attendees.**



COMMUNITY

Arts & Design District Gallery Walks

The DML was open for six Arts & Design District Gallery walks. During those open houses, we showcased the DML as well as the art of six local artists.

Community Outreach

DML staff have participated in over a dozen events at Carmel Clay Schools, including STEAM events and the annual C4 conference.



WHAT DO PATRONS THINK?

All visitors who have an e-mail address on file with the library receive a survey.

97% OF DML VISITORS RATE THEIR VISIT FIVE STARS



WHAT DO PATRONS THINK?

"The equipment is wonderful, and the staff fantastic, and always helpful."

"The staff!! My son and I were hoping to be allowed to see the printers... but the woman working gave us so much more! She showed us how they worked, shared relevant apps, and discussed possibilities for me and my son to utilize them and other resources at the lab."

"It was just my 2 kids (6 & 9) and I when we were there and the attendant was incredibly helpful and responsive since we didn't know what we were doing. She showed us age appropriate items the kids could do and they had a great time."

WHAT DO PATRONS THINK?

"Easy to use, good location, friendly and helpful staff."

"Really a great experience for the downtown of Carmel. It brings an activity for the kids/adults who just don't want to shop or eat. Gives the Arts and Design District a little more class!"

"So many cool resources! Love the art and the great location. Staff is so helpful too!"

"Very helpful and welcoming people. Also very organized and cool."