



August 11, 2016

Dear School Board Members:

We are writing to the board to request a price increase for specified concession items including soda, Gatorade, water and popcorn. As you are aware, the school district has a contract with Pepsi and must sell Pepsi products at all games and sporting events. We must purchase all drinks from Pepsi and cannot shop for sales or purchase lower priced products. As Pepsi increases prices for their products, our clubs and organizations have absorbed the costs. It has been many years since we have had a price change and are requesting the change be effective for all concessions beginning Fall 2016 school year. While attending games in other towns, we have found that our prices are considerably lower.

We recommend the following cost increases:

All Pepsi products and Gatorade price raised from \$1.50 to \$2.00/bottle

Water price raised from \$1.00 to \$1.50/bottle

Popcorn price raised from 50¢/bag to \$1.00 /bag

As you are aware, it is very important for our clubs to raise adequate funds to support our sports programs, music programs, prom, yearbook, class trips, and more. One of the main ways we raise this money is through the concessions we sell and this small increase will help in our fundraising efforts.

We thank you for considering this increase in prices.

Sincerely,

Sam McRoberts

Myra Zahradka

Melody Dickey
Cheri Bixoux

Pana Sports Boosters, Pana Music Boosters, Pana Quarterback Club and Pana High School clubs