

SCHOOL DISTRICT OF WEST ALLIS-WEST MILWAUKEE, ET AL.
(Room 612) (414-604-3005)
1205 S. 70th Street
West Allis, WI 53214

**COMMUNICATION & COMMUNITY RELATIONS
BOARD COMMITTEE MEETING MINUTES**

**March 10, 2025
5:00 PM**

1. Call to Order
The meeting was called to order at 5:01 p.m.
2. Roll Call
The following were present at the meeting:
 - Amy Deal, Chair
 - Rebecca Lee, Vice Chair
 - Jeff Sikich, Committee Member
 - Carolyn Hahn, Director of Communication and Engagement
 - Jody Landish, Secondary Leadership Coach
3. Review and Add Any Modifications to the Agenda
None
4. Approve Minutes from the Last Meeting
Motion by Jeff Sikich, second by Rebecca Lee to approve the minutes of the December 16, 2024, meeting.
5. Public Comments
None
6. Old or Unfinished Business
None
7. New Business
 - 7.1. Graduation 2025 Data
Hale families and students were surveyed about where they would like graduation held this year. Eighty-three percent of families and 85% of students preferred to keep graduation at Hale. This issue will be revisited next year with the completion of the updates to the Central Fieldhouse.
 - 7.2. Referendum Communications Plan
Communications and administration staff met with CG Schmidt last week to start developing a communications plan for the referendum plans. Before construction begins, each building will have signage and one-pagers with information for the community. One-pagers will be created for each building with information about projects, timelines, costs, renderings, etc. This one-pager will be updated each month with information on the progress of the projects along with budget updates. The district will be creating three videos between June and November with visual updates on the referendum projects. There will also be monthly updates in our monthly district newsletter that comes out on the 15th of the month. There will be several specific projects that will be highlighted, including the Fieldhouse at West Allis Central, the pool at West Milwaukee, and the Woods classroom at Hale.
8. Items to be Considered for Future Discussion
None
9. Adjournment
The meeting was adjourned at 5:15 p.m. Moved by Jeff Sikich, seconded by Rebecca Lee.