

Denton ISD Family Engagement



Julie Zwahr
Chief Communications Officer
jzwahr@dentonisd.org

Importance of Engagement



Family Engagement



Student Engagement



**Student
Achievement**

Engaged Families



- Experience a strong feeling of pride
- Serve as the school's advocate when topics of education are discussed
- Have a positive and emotional relationship with their child's school

What is engagement?



- School Environment
- Academic Standards
- Strength & Development
- School Communications
- School Leadership



Engagement Drivers



SCHOOL ENVIRONMENT

In an era where three in 10 U.S. families worry about their child's safety at school, families focus on key aspects of the school environment very closely. Schools should be places where students are always treated with respect and where appropriate discipline is in place. Families also seek a welcoming school environment. *Fully engaged families believe that schools should be a place where their child looks forward to spending their days.*

ACADEMIC STANDARDS

Families are seeking schools that are committed to high academic standards. *They believe that schools should challenge students appropriately in class and with homework.* Families appreciate when the school provides opportunities for each student to achieve success in a way that fits how they learn best.

STRENGTH AND DEVELOPMENT

Families are looking for an environment where teachers and staff know their child's individual strengths and needs. They want their child to have the opportunity to do what they do best every day in an environment that identifies and appreciates student strengths. *They believe that successful schools are places where their child's development is paramount and where teachers make connections that help students know their schoolwork is important.* These key factors not only encourage family engagement; they are also associated with increased student engagement.

SCHOOL COMMUNICATIONS

In too many schools, communication with families consists of a newsletter and the occasional urgent message alerting families to a security issue or weather delay. Engaged families want meaningful communication that goes beyond this. *They appreciate positive feedback about their child and want to work with teachers to ensure their child's success.* Great schools build a culture that encourages open communication and that invites families to become involved by playing an active role in their child's education.

SCHOOL LEADERSHIP

Families appreciate when principals and other school leaders are in touch with the needs of the students and community and respond appropriately to those needs as they arise. They are looking for leaders who create a respectful, open and trusting environment. *Families are more likely to be engaged when the school is led in a way that makes them excited about the future.*

Denton ISD Family Engagement Survey

Survey Window

Dec. 6, 2022 to January 11, 2023

Respondents - 3,532 Total

Single Point of Contact

Primary Contact

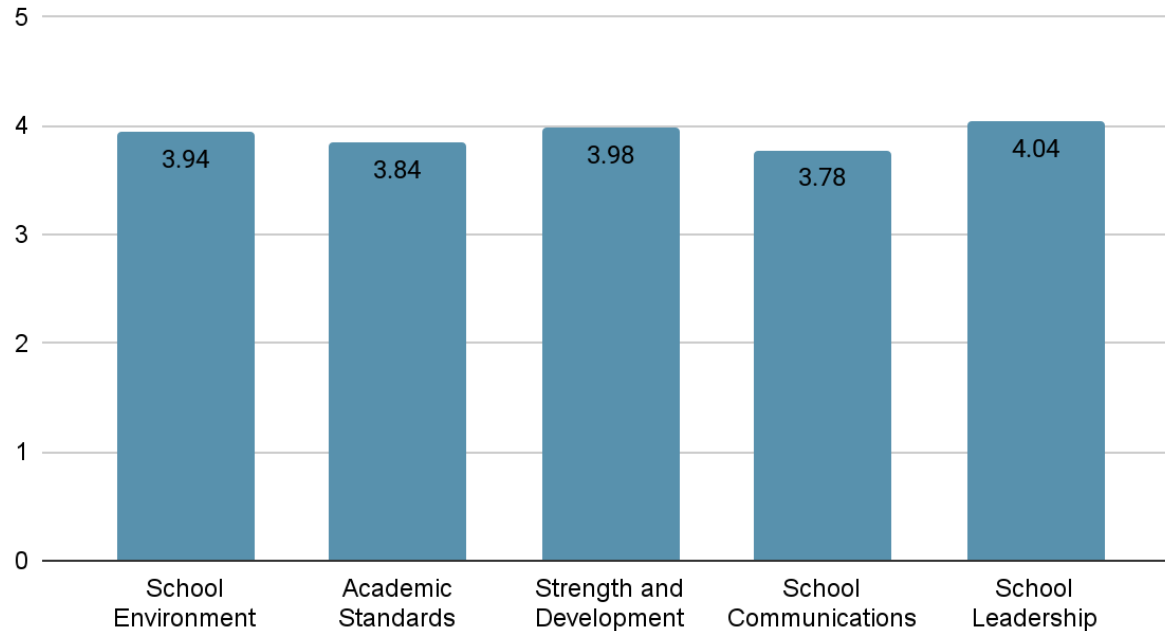
One link per household



Gallup Q-12 Baseline

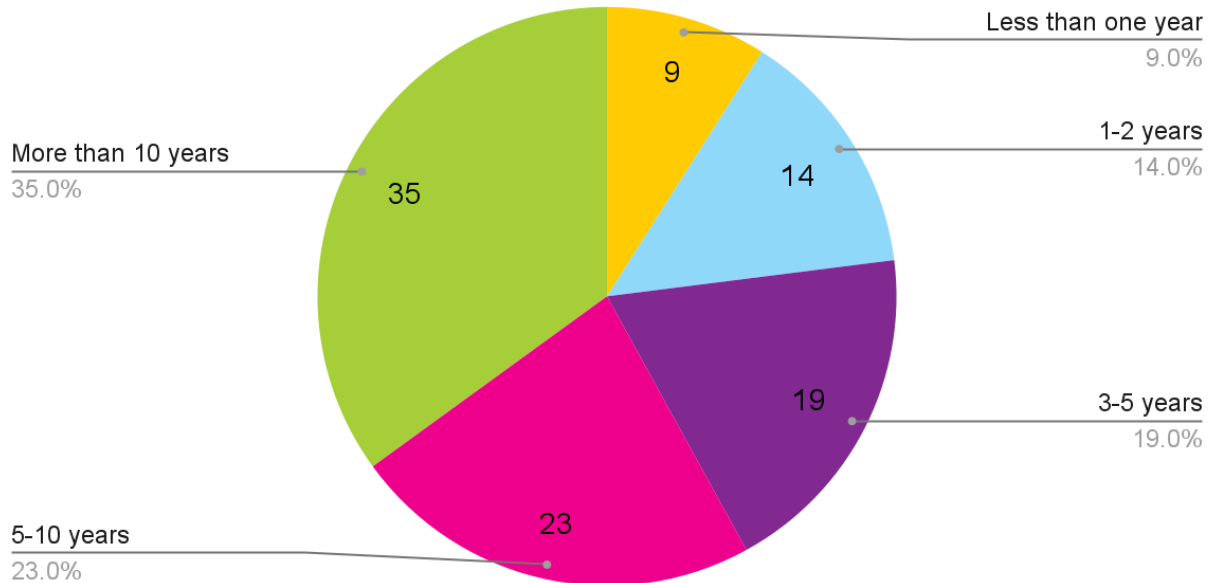


Gallup Scores



Denton ISD: Unique Question

How long has your family lived in the Denton Independent School District?



“At the end of the day, the most overwhelming key to a child’s success is the positive involvement of parents.”

– Jane D. Hull



Denton ISD Family Engagement



Julie Zwahr
Chief Communications Officer
jzwahr@dentonisd.org