



Lamar CISD

Board Agenda Item Overview

Meeting Date: June 17, 2025

Meeting Type: Regular

Item Category: Action Item

Primary Contact: Dr. Roosevelt Nivens

Presenter(s)/Add'l Contact(s): Sonya Cole-Hamilton

Item Name: CONSIDER APPROVAL OF LAMAR CISD LOGO REDESIGN

Item Summary: As part of our continued work to align district operations with the new Lamar CISD Strategic Plan, we are presenting design concepts for a refreshed district logo. This effort reflects the Board's request to explore branding updates that more clearly communicate who we are as a district—our mission, our values, and our vision for the future.

Recommendation: Administration recommends that the Board of Trustees selects a presented option for the new District logo.

Policy Reference: N/A

Leadership Definition Alignment: Plan for Success

Strategic Plan Alignment: N/A

Currently Budgeted? ☐ Yes ☐ No ☒ No Budgetary Impact

Completion or Implementation Timeline: To be implemented immediately