

Complete and submit this form, along with any supplemental documentation, to the Office of the President by 5:00pm on the seventh day prior to the Board meeting.

Date of Board Meeting: April 15, 2025

Subject: Blackbaud Raiser's Edge NXT Software

Recommendation: Approve Purchase of Blackbaud Raiser's Edge Software for WCJC Foundation

Background and Rationale: The WCJC Foundation's donor software, DonorView, is limited in its functionality for staff from WCJC and the WCJC Foundation. To further support the institutions fundraising efforts and more directly impact the faculty, staff, and programs at WCJC, the two entities must transition to a new software.

Blackbaud Raiser's Edge NXT is a product that will integrate easily and facilitate an increase in the overall giving from the community, provide additional resources for managing events and donor relationships, and an effective method for increased information sharing about donors between WCJC and the WCJC Foundation. Raiser's Edge NXT is the leading customer relational management tool in the marketplace.

The WCJC Foundation Board of Directors has agreed to split the cost of this software with WCJC, as both organizations continue to grow in their capacity reach and respond to the community to help support the students, staff, and programs at WCJC.

Cost and Budgetary Support: \$38,775 (\$19,387.50 - WCJC (\$6,462.50 annually for 3-year contract); \$19,387.50 - WCJC Foundation (\$6,462.50 annually for 3-year contract))

Strategic Priority Alignment:

<input type="checkbox"/> Student Success	<input checked="" type="checkbox"/> Community Impact
<input type="checkbox"/> Resource Optimization	<input checked="" type="checkbox"/> Institutional Excellence

Resource Person(s): Jonathan Jeter, Director WCJC Foundation and Advancement

Signatures:

Originator

April 8, 2025

Date

Cabinet-Level Supervisor

Date

President's Approval:

President

4-8-25

Date