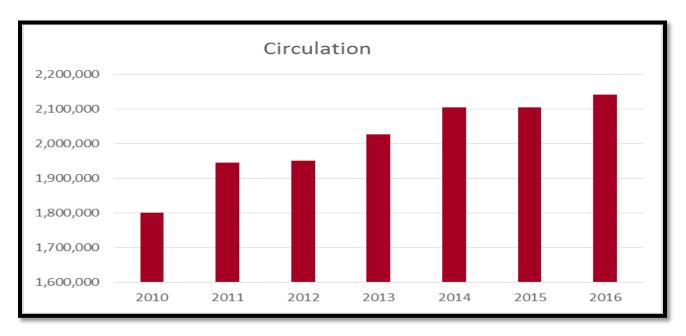


#### **Circulation and RFID**

With 2016 officially complete, we have compiled and begun to analyze our annual statistics. I'm leading with our annual circulation, which was another record-breaker with a recorded circulation of 2,140,305:



Circulation Manager Katherine Kersey and I met with Peter Schoen from Lyngsoe Systems on January 11. Lyngsoe is the company that built and maintains our 15 bin sorting machine in Circulation. With the above circulation figure in mind, this machine is a critical factor in our

success in meeting this high demand. On January 10 one of the patron induction units was not functioning and required repair. Given that the equipment is now more than six years old, we are planning to conduct a holistic overview and assessment of our entire RFID infrastructure. While we are replacing self-check stations on a regular cycle, many other facets of the technology may be due for an upgrade. Goals of our RFID review will include:

- Upgrade the software/hardware of the sorting bin. In addition to ensuring our machine will continue to operate at peak efficiency, we could likely greatly improve the interface to control and troubleshoot it.
- Review and possibly upgrade the security gates for improved functionality.
- Review having the capacity to take regular inventory of the collection.
- Review new possibilities that might be available.



## January 23 Board of Directors Meeting: Director's Report



### **Programs and Services**

The 2017 Adult and Teen Winter Reading Programs began on Monday, January 9 and will end Sunday, March 5. The adult science & technology theme is "Plug Into Reading." Participants may read anything they want, though they are encouraging to select at least one science or technology themed book. To sign up or learn more details, see our web site.

On Monday, January 16, the library held a screening of the acclaimed PBS documentary about the 1963 March on Washington, a historic event in the Civil Rights Movement.

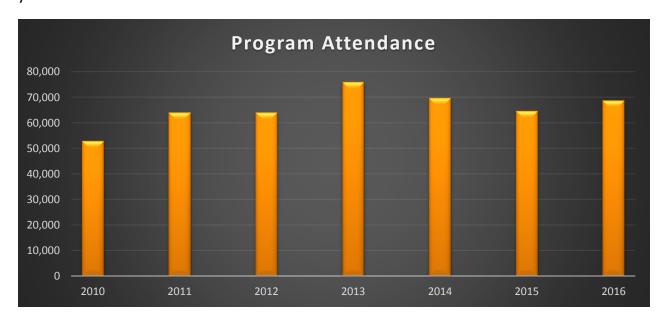
As of this writing, registration for the Harry Potter-themed Yule Ball scheduled for Saturday, January 21 is full. This program is presented by CCPL's Teen Library Council.

- 2016 Programming Recap from Youth Services Manager Renee' Kilpatrick:
  - As reflected in our annual library recap, the number of programs presented by CYS increased 16% in 2016 to 1,598 programs. This number is especially significant since well over 90% of the programs presented by CYS are designed and presented by CYS staff, not outside presenters making it safe to say that CYS staff are definitely staying very busy meeting our patrons' programming wants and needs.
  - Attendance of CYS programming also increased 8.8% to 53,324 for 2016. A
    continuing theme in CYS programming in 2017 will be to look at our current
    programming offerings and evaluate ROI, opportunity cost, and relevance to
    our patron's current interests to make sure we are using our staff and
    resources in the wisest way possible.
  - Outreach continues to be a huge piece of CYS' overall programming picture. In 2016, CYS staff presented 598 outreach (offsite) programs reaching 18,770 patrons. Preschool/daycare outreach continues to represent the largest portion of our efforts with ~308 daycare/preschool programs presented at centers in 2016. School outreach is a close second with ~233 programs presented at schools in 2016. Again, as our outreach grows, CYS feels impact on staff time as outreach programs are time intensive due to the time cost associated with travel and transport of materials.
  - One focus as we continue to add new formats to our programming line-up and react to changing technology and patron demands will be to look at our online registration system and work with Peter to find ways to make it more userfriendly. This is especially important as patrons continue to indicate the value they place in being able to register online and having a seamless experience.

## January 23 Board of Directors Meeting: Director's Report



The number of adult programs also increased by 6% with 228 programs offered last year. Total programs offered were up 14.9% and total attendance up 6.2% from the previous year.



## **Community Survey**

I contacted Alan Sutherlin and obtained information on what a prospective community survey from his firm would encompass. I gave him a general overview of what we wanted from such a survey and we will meet soon and discuss potential next steps.

## **Space Study**

I conducted a census of seating capacity in the library on December 30, 2016. I did not count seating stationed at computers, as I was specifically looking for areas where patrons and visitors can casually sit down inside the library. I also don't think study rooms qualify in this criteria, but should still be counted separately to add context. The study room seating capacity for the second floor is 42. The first floor AV area has 8 single person study rooms. The YS area has 3 rooms for seating capacity of 12.

For casual seating, here are the major areas:

#### 2<sup>nd</sup> Floor:

Teen area: 21Quiet area: 16



# January 23 Board of Directors Meeting: Director's Report



• Quiet Room: 20

• All other areas: 168 (does not include 13 chairs against the wall)

• Total: 225

#### First Floor:

Lobby Hall: 12 aisle seating

Café area: 38

Front lobby and AV area: 11

Book Club Room: 21Periodical Room: 30

Youth area: 68

Little chairs for small children: 18 (including bench seating)

5 chairs at craft table

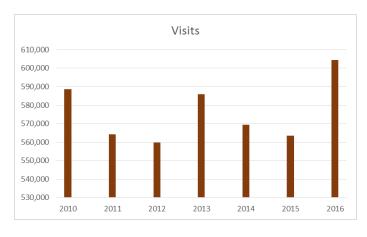
Bench in play area, seats 4

Total full size seating: 183

Total seating capacity: 408

Thanks to Johnna Mishelow and Hannah Olmstead who assisted me by double-checking my counts in major areas of the library. For the full preliminary space study report, see the related document in the board packet.

Again audio-visual equipment is referenced in the report. On a related note, the sound system has been off-line in the Storytime Room since mid-December. Upon arrival of a necessary part, the speakers were finally repaired on January 17.



The need for flexible spaces is also referenced. Using our Book Discussion Room for early voting is an example of how we are already trending in this direction. This no doubt impacted our overall visits to the library, up 7.2% over last year for an impressive recorded 604,343 visits.





#### **Digital Media Lab**

# Q2 Why did you visit the Digital Media Lab?

Answered: 27 Skipped: 5

# Gallery Walk Lab 3D Printing Wanted Photoshop Software Adobe Art Assignment Offered Audio Recording

Just prior to Christmas, Peter Konshak, Lorena Lane (DML) and Karen Steinberger (YA) presented to a group of teachers at Carmel Clay Schools. The teachers were very excited about the Digital Media Lab, and some of their students – in particular the yearbook class – have already been using the resources.

In January, twenty-five CCPL staff took part in a Digital Media Lab orientation. CCPL staff spent an hour each at the DML learning about 3D printing, recording podcasts, and using the iMac computers.

The Digital Media Lab will begin offering various workshops the week of January 23. The topics will include digital photography (taking and editing photos) as well as podcasting.

Patrons are sent a survey after visiting the Digital Media Lab. 94% rate their visit as five stars, and recent comments include:

- "A wonderful resource for our community and an inspiration to my elementary daughter"
- "I like that it's a place to explore and test out different mediums to create with and use equipment that I do not have personally. Also, I like the opportunity to connect and interact with other creatives using the space."
- "Very modern and fancy:). The people working there were very helpful."

Digital Media Staff are also working hard to build a social media presence. Staff are experimenting with Facebook live to stream video. That and a recent boosted post have seen Facebook likes of the DML page increase 40% in one week. Building this online base of interest is crucial, and will be useful for getting the word out about workshops and programs.