

**NOTICE & AGENDA
FOR THE
DEEPER LEARNING VIRTUAL ACADEMY BOARD MEETING**

October 10, 2024

6:00 PM

This meeting will be conducted via Zoom ~ September 5, 2024 or

<https://wawmsd-org.zoom.us/j/91558646256?pwd=UkNZejV0WnFUYYVRMdXNYc3RwamdyZz09>

1. Call to Order & Notice of Posting @ 6:03

2. Roll Call - Ensuring Quorum, President, & Secretary

Devone Smith

Heather Evans

Matt Schneider

Laurie Telford

Dante Chestnut

3. Opportunity for Public Comment

No comments

4. Guest Reports from Students and/or Teachers

No Comment

5. Action Item(s):

5.1 September Minutes

The board was not formed at this time. We will approve minutes at the next meeting.

6. New Business:

6.1 Marketing Plan

- Met with marketing companies
- Working on website, working on research who are we and what is our instructional methods, and getting video contents
- Dante suggested getting items and going to places like farmers' markets (West Allis Farmers Market)
- Food truck Friday's and local businesses and have events
- School news papers - getting more visible in the WAWM school news letter.
- Stickers, magnets, keychains, etc.
- Getting media to do a story or getting the word out about the school using newspapers (onion, Shepard express, etc.)
- And the TV: staff that are interested in being camera.

6.2 Charter School Language Change

7. School Leader Report

7.1 Enrollment Data

7.2 WRCCS Consulting

7.3 Other Consulting Contracts

8. Adjournment

6:53 PM