



SOUTH SAN ANTONIO INDEPENDENT SCHOOL DISTRICT

Agenda Item Summary

Meeting Date: May 19, 2025

Agenda Section: Discussion and Possible Action

Agenda Item Title: Consider the approval to changes to Board Policy CW (local) Naming Facilities

From: Andy A. Rocha, Executive Director of Operations

Description: Current Board Policy CW (LOCAL) only addresses whose name may appear on a building plaque. District administration proposes updating the policy to include broader guidelines on:

- Naming of district-wide facilities
- Formation of a naming committee
- Criteria for naming a facility
- Community-initiated name changes
- Removal of names from facilities
- Naming of major art pieces or murals
- Recognition related to capital donations

These updates are being considered to ensure a comprehensive and consistent approach to naming across the district.

Historical Data: last policy update to CW (local) was 3/17/2015

Recommendation: Recommend the Board of Managers approve the proposed changes to CW (local) as presented.

Purchasing Director and Approval Date: N/A

Funding Budget Code and Amount: N/A

NAMING FACILITIES

CW
(LOCAL)

Plaques on Facilities

A plaque on a new building and/or addition to a building shall list the members of the Board and the Superintendent at the time the construction contract was approved by the Board.

District-Wide Facilities

The Board, in its sole discretion, has the power to name or rename a District-wide facility or a portion of a District-wide facility. A District-wide facility shall be defined as a facility or a portion of a facility that serves District personnel and all District students who qualify to attend such facility or a portion of a facility without regard to school boundary limitations.

Naming Committee

In its desire to receive input from District stakeholders, the Board may establish a naming committee for the purpose of receiving input and recommendations for the naming of individual District facilities and District installations. Individual District facilities' and District installations' naming committees shall include three Board member, at least one parent, one student, and one teacher from the geographical area where the individual facility or installation is proposed to be located, and the school principal where the facility to be named is a school. In the alternative, the Board may opt for members of a campus's CLT to be named as the naming committee where the facility to be named is a school campus.

Naming a Facility after an Individual

The following are the general guidelines for naming a District-wide facility, individual facility, or District installation after an individual:

As determined by the Board, the individual must:

- Be recognized and widely respected, regardless of political affiliation;
- Embody exemplary human qualities that can serve as a model of excellence for students who will attend the District-wide or the individual facility;
- Have a background of service to adults and children of the community, state, or nation;

The individual may be living or deceased; however, greater deference shall be given to names of deceased individuals.

Community Initiative

Any resident(s) of the District may submit for consideration by the Board a proposal to name or rename a District-wide facility, an individual facility, or a District installation as defined above. If the facility proposed for naming or renaming is a school campus facility or school campus installation, the resident(s) must submit such request to the campus principal. The campus principal shall submit the request to the District's chief operations officer, who, in turn, shall submit the request to the Superintendent for possible action by the Board. If the facility proposed for naming or renaming is a

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District-wide facility, the resident shall submit the proposal directly to the District's Executive Director of Operations, who, in turn, shall submit such proposal to the Superintendent for possible action by the Board.

Naming, Renaming, and Dedication of Existing Facilities

The decision whether to name, rename, or dedicate an existing District facility, such as an auditorium, library, or gymnasium, shall be done solely at the discretion of the Board. All requests to name, rename, or dedicate an existing District facility shall be submitted to the campus principal for consideration. The campus administrator shall be responsible for submitting a formal request to the Superintendent for possible Board action.

Removal of Names

The Board, in its sole discretion, after consideration and deliberation and making a determination that such action is in the best interest of the District, may remove the name of any individual, entity, or program whose name is no longer relevant or desirable. The Board shall remove the name of an individual charged with or convicted of a felony or misdemeanor involving moral turpitude.

Major Art Pieces or Murals

Approval from the Board shall be required in all matters relating to major art pieces, including murals, statues, memorials, monuments, and all commissioned art. All major art pieces, including murals, shall be created in such a manner that permits the District to easily maintain, relocate, and remove the art in accordance with administrative regulations. The creator of a major art piece located on or in a District building or ground shall be responsible for the maintenance of the art. However, the District may, at its discretion and in any manner it deems appropriate, maintain, relocate, remove, or alter any major art piece. Before removing or altering any major art piece, when feasible, the District shall attempt to contact the creator of the major art piece and consider the creator's input relating to any removal or alteration.

All major art pieces shall be registered in a central point of registry maintained by the Superintendent or designee.

Capital Donations

The Board may permit the placement of a recognition plaque within any District-wide facility, individual facility, or District installation in appreciation for a major donor. A major donor is a person(s) or legal entity/entities that has or have made a major monetary or in-kind contribution to the District. An in-kind contribution may be, but is not limited to, land, equipment, or services. The Board directs the Superintendent to develop specific guidelines, including a floor on the value of major donations.