



MCPHERSON & JACOBSON, LLC

EXECUTIVE RECRUITMENT & DEVELOPMENT

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2025-2026 Advertising Venues and Pricing

Included in Fee:

Facebook
Twitter
LinkedIn
Oregon School Boards Association
Confederation of Oregon School Administrators
Washington Association of School Administrators
Indeed

Advertising Available for Purchase (needs board approval)

Venue	Fee
AASA	\$409 (30 days) AASA also has “email blasts” and other options that can be purchased—contact the Home Office for pricing and availability