



Date of Board Meeting: June 17, 2025

Subject: Using Title V Funds to Contract Motimatic Services

Recommendation: Approve the use \$300,000 for using Carahsoft/Motimatic Services

Background and Rationale:

The Department of Education has approved the use of Title V HSI Grant Year 4 carryover funds to contract with Carahsoft/Motimatic services to help retain students in our Title V student population. We are now requesting permission to use these funds to execute a contract for retention service. The goal is to engage our Fall 2024 Title V student population and encourage them to register for Fall 2025. This initiative directly supports Goal #1, which aims to increase fall-to-fall persistence rates for Hispanic and first-time-in-college (FTIC) students within our Title V population.

Cost and Budgetary Support: Title V Funds. No cost to the College.

Strategic Priority Alignment: ☐ Student Success ☐ Community Impact
☐ Resource Optimization ☐ Institutional Excellence

Resource Person(s): Lindsey McPherson, AVP for Academic Affairs
Jerry Martinez, Dean of Enrollment Management and Registrar

Signatures:

Lindsey McPherson
Originator

6/5/2025
Date

Leigh Ann Collins Digitally signed by Leigh Ann Collins
Date: 2025.06.05 17:51:07 -05'00'
Cabinet-Level Supervisor

Date

President's Approval:

Betty MacCubbin
President

6-9-25
Date