



## Executive Summary Finance Committee Meeting

DATE: July 21, 2022

TOPIC: BrainPOP LLC Renewal Contract for 2022-2023 School Year

PREPARED BY: Jordan Stephen

### **Recommended for:**

- ☒ Action
- ☒ Discussion
- ☒ Information

### **Purpose/Background:**

Lincolnwood School District 74 has subscribed to BrainPop and BrainPop Jr. since 2011. These subscriptions provide video explanations and activities for students in Kindergarten through 8th Grade, and support various languages. Teachers use BrainPOP to introduce new topics or reinforce topics dealing with math, reading and writing, science, social studies, health, and arts and technology. Topics available to teachers and students also contain current event topics, and social-emotional learning units. Individual logins are available for students, or teachers can share the content with a whole class. Teachers have the ability to print out materials like quizzes, and students can submit their work for feedback online as well.

Faced with a large renewal quote of \$10,025 the team reached out and had discussions with the vendor to find ways to reduce the overall costs of this product.

District Legal Counsel had reviewed the Terms and Conditions and Privacy Policy last year and authored an Amendment, which the vendor agreed to at the time. Counsel indicated it was sufficient for the vendor to acknowledge agreement to those terms in this year's renewal, which they did in the Proposal. Counsel also offered an opinion related to the National Data Privacy Agreement (IL-NDPA) necessitated by the Student Online Personal Protection Act (SOPPA). Counsel reviewed the IL-NDPA from Gurnee School District 56 provided by the vendor, found the document to be acceptable, and indicated the District could sign off on Exhibit E, if the renewal was approved.

### **Fiscal Impact:**

\$7,460.25. The District discussed the product and pricing structure with the vendor and they agreed to the same pricing model that was presented for the 21-22 school year.

**Recommendation:**

It is the Administrative recommendation that the Finance Committee concurs to recommend to the Board of Education to renew the BrainPOP LLC subscription in the amount of \$7,460.25 for the 2022-23 school year.