

WASKOM ISD ATHLETIC DIRECTOR EVALUATION

Name Whitney Keeling DATE 1-24-11

(1) Exceeds (2) Proficient (3) Below (4) Unsatisfactory

| | | Self Evaluation | Superintendent's Evaluation |
|-----|---|--------------------|--------------------------------|
| 1. | Demonstrates skills in supporting members of the athletic program. | <u>2</u> | <u>2</u> |
| 2. | Demonstrates appropriate supervision and discipline of student athletes. | <u>1</u> | <u>1</u> |
| 3. | Demonstrates knowledge of sport(s), fundamentals, and appropriate coaching and teaching strategies. | <u>2</u> | <u>2</u> |
| 4. | Demonstrates skill in organizing and planning. | <u>2</u> | <u>2</u> |
| 5. | Demonstrates skill in development and maintenance of the athletic program. | <u>1</u> | <u>2</u> |
| 6. | Demonstrates skill in public relations. | <u>2</u> | <u>1</u> |
| 7. | Demonstrates compliance with established policies. | <u>1</u> | <u>1</u> |
| 8. | Demonstrates skill in communicating. | <u>2</u> | <u>1</u> |
| 9. | Demonstrates support for the "total" school program. | <u>1</u> | <u>2</u> |
| 10. | Demonstrates the ability and commitment to maintain a high level of professionalism. | <u>2</u> | <u>2</u> |

Comments: Keeling Whitney has shown the ability to build a competitive football program. He is developing the organizational and planning skills that are necessary to supervise the total Athletic Program.

RECOMMENDATION

☒ Recommended for extension of contract ☐ Not recommended for extension of contract

Jimmy E. Cox 1-24-11
Superintendent Date

Whitney Keeling 1-24-11
Athletic Director Date

I understand that my signature does not necessarily mean I agree with the evaluation.