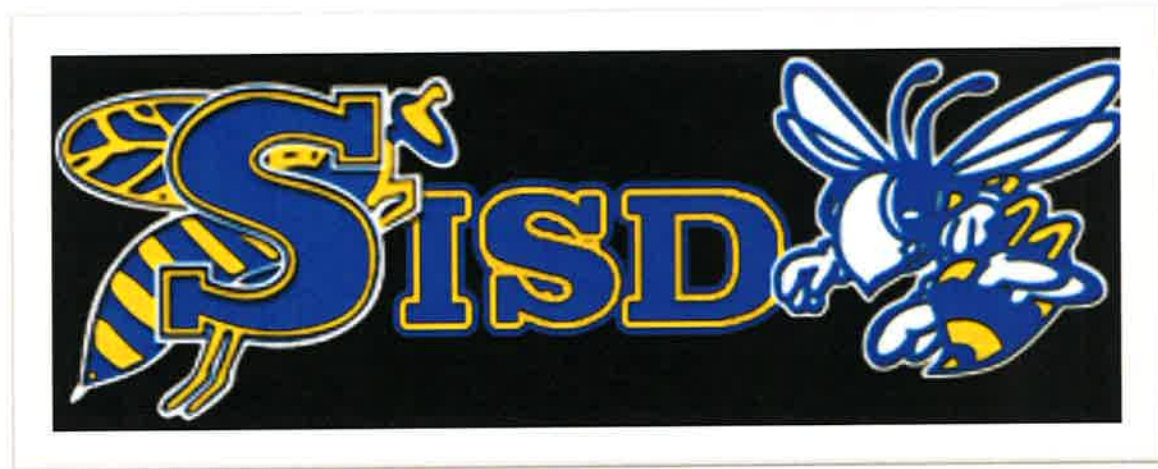




**PEPSICO**  
FOODSERVICE



the promise of  
**PEPSICO**



**Stephenville ISD / PepsiCo Discovery  
Meeting  
April 6<sup>th</sup>, 2017**

# PepsiCo Has a Full Assortment of Brands That Will Appeal to the Needs of the DCCC Community

### CSD (Soda)

pepsi. **MT D<sup>EW</sup>** **1893** FROM THE MAKERS OF **CALEB'S** **STUBBORN** **MUG** ROOT BEER

### HYDRATION

**O.N.E.** **propel** **AQUAFINA.** **PACT** **AQUAFINA.** sparkling

### TEA

**Lipton** **BRISK** **PURE LEAF.** **BRISK MATE** ENERGIZING ICED TEA **TAZO.**

### JUICE/JUICE DRINKS

**Tropicana** **Trop50** **Naked** JUICE **Ocean Spray** **Dole** **SOBE** **Tropicana.** LEMONADE **IZZE** SPOONABLE JUICE

### SPORTS DRINKS

**G** **propel**

### RTD COFFEE

**STARBUCKS** **DOUBLESHOT** COFFEE & PROTEIN **STARBUCKS** **frappuccino** **STARBUCKS** **ICED COFFEE**

### SUPER BOWL NEWS

**LIFE WTR** **LIFE WTR** **LIFE WTR**

### KICKSTART

**KICKSTART** HYDRATING BOOST **KICKSTART**



"Competitive Products" shall mean any and all Beverages other than the Products.

"Designations" shall include, but not be limited to, the following: "A Proud Sponsor of the [Customer]", "Official Water and Soft Drink of the [Customer]" and "Official Sponsor of the [Customer]."

"Equipment" means the full service vending machines ("Vending Machines") owned and operated by Pepsi and used to sell or dispense the Products.

"Facilities" shall mean the campus of Tarleton State University, including the Tarleton Agriculture Center and Southwest Dairy Center located in Stephenville, Texas, including all buildings, the grounds, parking lots, dining facilities, snack bars, athletic facilities and concession stands, and, for each building, the grounds, parking, lots, dining facilities, unbranded and branded food service outlets and vending areas. "Facilities" shall also be deemed to include all convenience store operations and restaurants initiated during the Term of this Agreement in space leased to third-party commercial tenants within Customer-owned buildings.

"Food Service Provider" shall mean Sodexo or any food service provider which may serve at the Facilities at any point during the Term.

"Packaged Products" shall mean Beverages that are distributed in pre-packaged form (i.e., Bottles & Cans).

"Permitted Exceptions" shall mean the Tarleton Memorial Stadium when occupied by the Stephenville Independent School District, the contracted bookstore operations provider, located on the Tarleton State University campus, vending machines placed and serviced by the Secondary Vending Operator, and Texan Club corporate sponsorship programs tied to the Athletic department and programs.

"Postmix Products" shall mean beverage products used to create and dispense fountain beverages.

"Products" shall mean Postmix Products and Packaged Products manufactured, bottled, sold and/or distributed by Pepsi.

"Secondary Vending Operator" shall mean M. L. Phinney Distributing, Inc. located in Stephenville, Texas, or such other secondary vending operator as Pepsi may subcontract from time to time, subject to Customer's approval. The Secondary Vending Operator shall place and service vending machines dispensing certain Competitive Products authorized by Pepsi, including Dr. Pepper Snapple Group beverage products, in locations determined by Pepsi and Customer throughout the Facilities.

"Year" shall mean each 12-month period during the Term commencing on the first day of the Term or an anniversary thereof.