

Board Information Item

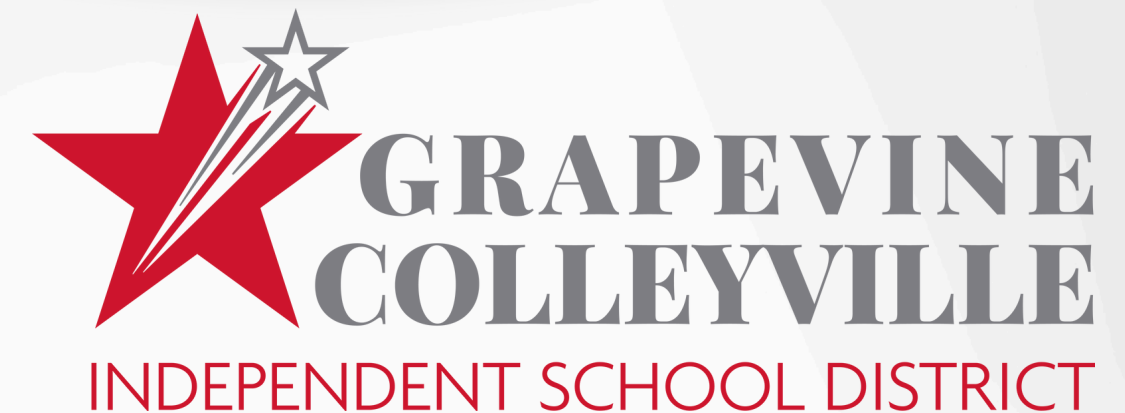
	Information Packet <input type="checkbox"/>	Board Agenda Information <input checked="" type="checkbox"/>	Board Agenda Action <input type="checkbox"/>	Board Agenda Consent <input type="checkbox"/>
	05/19/2025			
Subject:	GCISD Balanced Scorecard Priority Report			
Contact Person:	Dr. Brad Schnautz, Superintendent Nicole Lyons, Executive Director of Communications			
Policy/Code:				
Priority and Performance Objective:	Priority 1: Student Achievement and Post Secondary Preparedness Priority 2: Faculty and Staff Recruitment, Retention and Capacity-Building Priority 3: Parents, Families, and Community Satisfaction and Engagement Priority 4: Strong Financial Stewardship and Internal System Efficiency			
Summary:	The administration will provide a year-at-a-glance overview of all four priorities within the GCISD Balanced Scorecard.			
Attachments:	GCISD Year At A Glance Presentation			
Recommendation:	Action is not required. This item is for informational purposes only.			



2024–2025 Year at a Glance

Priority Report

May 19, 2025



Mission and Vision



Mission

We promote good citizenship and prepare, motivate and encourage each student to reach his or her potential.



Vision

Honor our Legacy
Equip for the Future
Achieve Excellence

GCISD Balanced Scorecard

1

Student Achievement and Post Secondary Preparedness

2

Faculty and Staff Recruitment, Retention and Capacity-Building

3

Parents, Families and Community Satisfaction and Engagement

4

Strong Financial Stewardship and Internal System Efficiency

★ Priorities ★ Performance Objectives ★ Key Strategic Actions ★ Progress Measures ★ Outcomes

Student Achievement and Post-Secondary Preparedness

- Academic Growth and Development
- College and/or Career and/or Military Readiness
- Safety and Well-Being
- Student Involvement





Academic Highlights



- Total community service hours have nearly doubled from 1352 in 2023 to 2729 in 2025, highlighting an increasing commitment to community involvement among AVID seniors.
- The number of Dual/AP/CTE course enrollments has shown a significant upward trend, increasing from 228 in 2023 to 363 in 2025.
- On SAT School Day 2025, GCISD tested 913 juniors and their average score was 1078. This represents a 32-point increase in the average score over the SAT School Day 2024.
- 19 Members of the Class of 2025 Named National Merit Finalists.
- Three GCISD students earned perfect ACT score, with two of those students also earning perfect SAT score.
- CTE Programs of Study planned for iUP and Bridges to launch in 2025-2026 school year.
- Launched 7th Grade College & Career Readiness Course.
- Seven diplomas will be awarded to students in the transition to adult program.
- CTE introduced 12 new Industry Based Certifications with 268 Industry Based Certifications earned as of May 9.
- PLTW Partnership for STEM CTE programming at CMS, CTMS, HMS, GMS, iUP, CHHS, and GHS.
- Patient Care Technician program replaced CNA program to better meet industry needs.
- Over 65% of 7th-12th grade students are enrolled in at least one CTE course.
- First year to award seniors with CCMR cords for earning at least one CCMR point.



Involvement Highlights

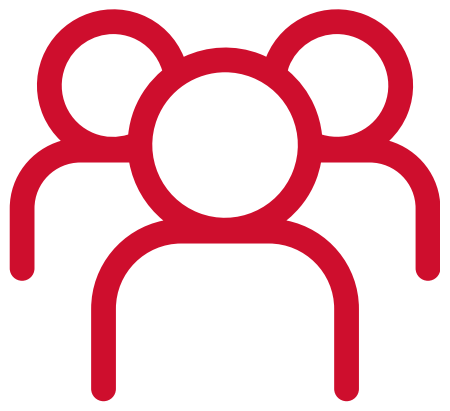


- 14 GCISD team sports advanced to the playoffs.
- Four athletic teams were regional champions (so far).
- Two athletic teams were state medalists (so far).
- Three athletes medaled as an individual at their state meet (so far).
- Over 500 MS students participated in GCISD MS 7v7.
 - Teams were coached by over 100 HS football players.
- iUniversity Prep established the first-ever GCISD DECA Virtual Chapter.
- FFA students earned top awards in stock shows and career development competitions, highlighting their skill and dedication.
- GCISD students achieved outstanding results in CTE programs, advancing to state, national and international levels in DECA, FCCLA, and Robotics.
- 220+ students participated in practicum internships/externships throughout DFW.
- GCISD Medical Assistant Program collaborated with Athletics in secondary student physicals at GHS and CHHS
- 230 seniors participated in the inaugural CTE Mock Interviews
- Three GCISD Advanced Culinary Teams collaborated with Wiseguys Pizzeria
- GCISD was named a 2025 Best Communities for Music Education by the NAMM Foundation
- 20 students committed to life-long learning in the fine arts on Fine Arts Signing Day
- Many state and national fine arts recognitions including state VASE, UIL State marching band contest, national dance competitions, and theatre contests.
- GHS Band marched in the St. Patrick's Day Parade in Dublin, Ireland.

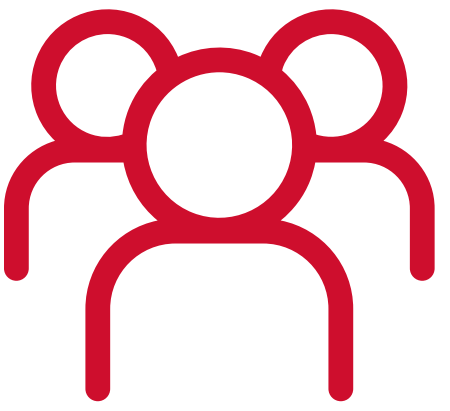
Faculty and Staff Recruitment, Retention and Capacity-Building

- Recruitment
- Employee Retention and Employee Satisfaction





Staff Highlights



- TEAM Awards launched to recognize employees each quarter in Transportation, Nutrition, Extended Day Program, Early Childhood Development Center, Technology, Maintenance/Facilities, and Custodial Departments.
- Stay Interviews have been implemented to increase employee engagement and to determine why employees “stay” in GCISD.
- Employee evaluations have expanded for district paraprofessionals to include beginning of the year goal-setting and regular check in meetings with supervisors.
- HR Team provided professional learning sessions to education students at SMU and TCU regarding interviewing skills, resume writing and the T-TESS teacher evaluation system rubric.
- Teacher recruitment teams have expanded to include employees who have a connection to the university including teachers of the year and recent college graduates.
- Increased educational resources and sessions for staff to gain understanding about employee benefits.

Parents, Families and Community Satisfaction and Engagement

- Parents and Families Satisfaction and Engagement
- Community Engagement and Partnerships
- Corporate and Business Based Partnerships





Engagement Highlights



- GCISD launched family and parent engagement and satisfaction survey to collect baseline data.
- Leadership GCISD class was formed to expose parents, employees and community members to the inner workings of the district, and graduated more than 40 participants in the first two semesters.
- Increased participation in community group presentations to local chambers, rotary clubs, Lions Clubs, realtor associations, retired educators, etc. with presentations given by additional district leaders to give more than an overview of the district.
- GCISD has received media coverage multiple times in each of the four priorities.
- More than 230 students from GCISD's CTE program with over 65 community volunteers and district leaders for two days of interviews.
- Entered Sponsorship and Program Support Agreement with Baylor Scott & White Medical Center - Grapevine.
- CTE Month Proclamation was issued by Mayor Tate and the Grapevine City Council.
- Participation with the Grapevine Sister Cities program at the Grapevine Convention and Visitors Bureau.
- CTE hosted middle school tours for all 8th grade students.
- The CTE Experience opened TECC to students and families grades 6th-10th grade to learn about CTE programming in GCISD.
- Five GCISD Parent Tech Academy sessions have been conducted during the school year, with an average attendance of 35.

Strong Financial Stewardship and Internal System Efficiency

- Transparent Financial Stewardship
- Effective and Efficient District Operations
- Long Range Facility Management Plan





Finance/Efficiency Highlights



- VATRE passed in November 2024 with 57.9% approval.
- Entered Sponsorship and Program Support Agreement with Baylor Scott & White Medical Center - Grapevine.
- New Tower & Lease Agreement with T-Mobile for \$52,000 annually.
- Nutrition Services received \$72,000 grant from Texas Department of Agriculture.
- Facility Services received a rebate of \$22,722 from Oncor for energy-efficient chillers.
- Bus advertising agreement confirmed with revenue-generating ads to begin in 2025-2026 school year.
- Operations departments collected customer feedback regarding operations and services.
- Increased Convocation sponsorships for 2024 event to \$35,000.
- Pursuing Bond refunding with anticipated savings in excess of eight million taxpayer dollars.
- Design complete and construction projects approved for Swim Center, CHHS Pipe & Valve Replacement, and renovations for CES, HES, CMS, and Transportation fuel tanks and dispensers.
- All door sweeps conducted throughout the school year.
- GCISD passed all TEA intruder audits and the District vulnerability assessment.
- Operations departments performed quarterly monitoring checks of budget expenditures to forecast end-of-the-year balances and provide data for zero-based budgeting.



#WeAreGCISD