



Oak Park Elementary School District 97

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TO: Dr. Ushma Shah, Superintendent

FROM: Dr. Ebony Lofton, Chief Learning Innovation Officer
Amanda Siegfried, Senior Director of Communications and Engagement

CC: Dr. Sheila Johnson, Assistant Superintendent of Finance and Operations

SUBJECT: Proposal from Greater Good Studio for Portrait of an Oak Park
8th Grade Graduate Engagement Support

DATE: October 10, 2023

Background

We are seeking authorization to enter into an agreement with a local design firm, Greater Good Studio, to co-create a plan for our Oak Park District 97 Portrait of an Oak Park Graduate engagement as outlined in their proposal. Benefiting from the organization's human-centered design approach, we look forward to their partnership in achieving our vision of an inclusive Portrait design process. Through this work, staff will be providing their professional expertise to the initial Portrait design, and will be trained to lead listening sessions where we learn from our community and gather feedback.

In addition, the agreement seeks longer-term engagement with Greater Good Studio to ensure that human-centered design concepts guide the implementation of the Portrait. This work reflects our effort to ensure universal student success, mitigate learning loss and achieve the vision of our equity policy.

Financial Impact

For the 2023-2024 school year, the projected budget amount for Greater Good Studio engagement is \$74,940.