

Town of Emerald Isle

Progressive Goals Roadmap

	Short-term Goals (0-12 months)	Target Date	% Complete
1	Beach Nourishment Phase II (19/20) -In cooperation with the Protect the Shore Office -West end of the island Emerald Isle Beach Nourishment Phase III (Bids out Aug 2020)	April 30, 2020 August 2020	
2	Improved Beach Safety for 2020 -Develop a role for a FTE in EIFD to oversee beach activities -Flag usage to coincide with NWS/NOAA (April 1 – Oct 31) -Utilized 25 full-size flags on the beach strand (vs 17 in 2019) -Install an electronic sign at WORA to share messaging -Recruit lifeguards in the Q4 of 2019 and train in Q1 2020 - Install ocean safety videos at EI Welcome Center - Promote lifeguard host family program (Susie?) - TDA - Billboards 3 major hwys - beach safety - Drones - flotation devices - TVs at beach accesses - E&W	Summer 2020 <i>January 1, 2020</i> <i>April 1, 2020</i> <i>April 1, 2020</i> <i>May 2020</i> <i>December 2019</i> <i>Jan/Feb 2020</i> <i>Jan-Apr 2020</i> <i>Jan-Apr 2020</i>	
3	Hurricane Florence Repair Projects -Docks, piers and park repairs	April 15, 2020	
4	EIPR beach access boardwalk reconstruction -James Street, Randy's Way & Channel	April 15, 2020	
5	Islander Drive Redevelopment -Underground electric installation -Islander Drive reconstruction Reed to Louise Ave -Louise Ave reconstruction adjacent to Village West -WORA sidewalk and boardwalk	Winter 2021 <i>February 1, 2020</i> <i>April 15, 2020</i> <i>April 15, 2020</i> <i>April 15, 2020</i>	
6	FY 20/21 Budget -The Budget schedule is compiled in a separate document	June 30, 2020	
7	Subcontract Municipal Tax collections to Carteret County -Present data to the BOC -Vote on the subject -Implement the conversion if approved on January 14, 2020	2020 <i>Dec 10, 2019</i> <i>January 14, 2020</i> <i>Jan. – June 2020</i>	
8	Joint Fire Station / EMS Building Project -Establish a task force to research a joint EIFD/EMS department -Develop a HIGH LEVEL conceptual plan for Fire Station 1/ EMS	April 2023 <i>February 11, 2020</i>	
9	Complete the Tyler Technology Finance Software Conversion -Launch the data conversion process -Maintain PTE support with Sarah Lanier through July 1, 2020	July 1, 2020 January 2020	
10	Rhonda Ferebee Retirement and Replacement process -Begin recruiting for an HR focused Town Clerk -Hire a new Town Clerk to shadow Rhonda for 60-90 days	Sept 2020 March 1, 2020 July 1, 2020	
11	Bogue Banks Water Corp -Request by BBWC for land to install a new well at Public Meeting	Jan/Feb 2020	
12	Stormwater and Culvert Work -Reed Drive FEMA replacement -Lee Ave culvert replacement -Cape Emerald Project		

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	Mid-term Goal (6-24 months)	Target Date	% Complete
1	Address the cost impact and communication efforts associated with recycling. -Utilize the Recycle Right NC promotional material -Adjust solid waste fees if necessary for July 1, 2020	2020	
2	Price (\$7,500 each) and test the installation of solar/ cellular linked emergency call towers at the WORA and EORA sites.	Summer 2020	
3	Continue with Bogue Banks Water on well installation, if a site is identified to be placed on EI owned land.	June 2021	
4	Work with the necessary State of NC agencies to relocate the EI boat launch navigational channel, pending SAV results.	Summer 2021	
5	Consider the development and hiring of a fulltime Media/PIO for the Town: web, print, video, social media, and promotions.	July 1, 2021	
6	Complete the Islander Drive roadway construction and landscape beautification process, if not finished by April 2020.	October 2020 thru April 2021	
7	Work on the design-build construction pricing for the join EIFD and EMS Emergency Operations Center. Determine the annualized cost and secure a funding stream (\$0.01 tax increase?).	July 1, 2021	
8	Beach Nourishment Phase II Using the balance of FEMA funding from Florence (\$46M) SPO release bids Aug 2020 EI Beach renourishment winter 2020/2021	January 2021 thru April 2021	
9	Continue beach walkway access replacements -Consider golf cart parking if BETA site at James Street works well	October 2020 thru April 2021	
10	Replace any failing generator and install permanent generators at storm water pumps with approved surplus FEMA funding from Florence (\$46M)	2021	
11	Determine path forward, if any, for Gigabyte-level broadband	2020	
12	Install X2 Pickle Ball Courts – community survey? Recommended Pickle Ball Courts on existing tennis courts	2020-2021	
13	Discuss potential components of a 2021 Capital Improvement Plan (Fire/EMS building, Park, etc. - note item #7 above)	2020-discuss 2021-implement	
14	TDA grant for smart car plug-in at EI welcome center	2020	
15	Radio System Upgrade		

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Progressive Goals Roadmap

	Long-term Goal (18-36 months)	Target Date	% Complete
1	Evaluate and consider the sale of current 2019 Enterprise leased Fleet Vehicles. These options are market dependent	Fall 2021 thru 2022	
2	Complete a comprehensive storm water study for Emerald Isle, using approved surplus FEMA funding from Florence (\$46M)	Fall 2021 thru 2022	
3	Begin to bid and make necessary storm water system improvements, based upon the Comprehensive Storm Water Plan results. Using approved surplus FEMA funding from Florence (\$46M)	2022	
4	Formal Review of Emerald Isle Comprehensive CAMA Land Use Plan - Secure vendor / facilitator CY 2021 for 2022 project - Appoint steering group CY 2021 for 2022 project	2022	
5	Prepare for Retirement of Police Chief Tony Reese	June 2021	
6	Prepare for Retirement of Parks & Recreation Director Alesia Sanderson	2021-2023	