

Collin County Community College District Board of Trustees

2023-06-2-3

June 27, 2023

Resource: Dr. Abe Johnson
SVP Campus Operations

AGENDA ITEM: Consideration of Approval of New Continuing Education Certificate Programs

DISCUSSION: The Collin College Master Plan identifies a priority to examine and develop expansion plans for existing facilities and future workforce and academic programs to accommodate growth in the service area. The 2020-2025 Strategic Plan has identified a goal to create and implement comprehensive integrated pathways to support student transitions. Labor market analysis has indicated an increasing demand for licensed Skincare Aestheticians that provide skin care treatments (e.g., in cosmetic and medical spas, cosmetic laser centers, dermatology clinics, etc.) and for licensed Medical Massage Therapists that provide medical therapeutic massage in a variety of healthcare facilities.

The Aesthetician Certificate program comprises 750 contact hours of classroom/laboratory clock hours that will prepare students to meet the requirements for state licensure in Facial Esthetics by the Texas Department of Licensing and Regulation (TDLR), and the Medical Massage Therapy Certificate program comprises 610 contact hours of classroom/laboratory/internship training to meet the requirements for state licensure in Massage Therapy by TDLR. These new continuing education certificate programs have been researched and developed in accordance with the criteria required by the Texas Higher Education Coordinating Board (THECB). These criteria include job market analysis, employment projections, enrollment projections, faculty recruitment planning, and industry advisory committee input.

Collin College's Curriculum Advisory Board and Academic Leadership also reviewed the certificate plans and recommend approval. The coursework in these programs will be offered face-to-face in classroom/laboratory environments at Collin College's Courtyard Center.

**DISTRICT PRESIDENT'S
RECOMMENDATION:**

The District President recommends approval of the new CE Certificate programs in Aesthetician and in Medical Massage Therapy.

SUGGESTED MOTION:

"Mr. Chairman, I make a motion that the Board of Trustees of Collin County Community College District approves the new CE Certificate programs in Aesthetician and in Medical Massage Therapy."