

Isanti-Chisago County Star	Quote	Formula	
Line length in pica (12 pts per pica)	9.56	$9.56 \times 12 = 114.72$	
Font point type	7		
Lines per inch in legals	9	$9 \times 114.72 = 1032.48$	
Length in lower case alphabet in points	90	$1032.48 / 90 = 11.472$	
Cost per inch for legals	\$ 1.95	$1.95 / 11.472 = .169$	
Index Price	0.169		

* 1 year contract price

Distribution:

Isanti Star Thursday

Chisago Star Thursday

TOTAL 8,466 Free weekly distribution

Circulation count for C-I resident households	6,833	114.72
		1032.48
		11.472
		0.169

Isanti-Chisago County Star	Quote	Formula	
Line length in pica (12 pts per pica)	9.56	$9.56 \times 12 = 114.72$	
Font point type	7		
Lines per inch in legals	9	$9 \times 114.72 = 1032.48$	
Length in lower case alphabet in points	90	$1032.48 / 90 = 11.472$	
Cost per inch for legals	\$ 1.85	$1.85 / 11.472 = .169$	
Index Price	0.161		

* 3 year contract price

Distribution:

Isanti Star Thursday

Chisago Star Thursday

TOTAL 8,466 Free weekly distribution

Circulation count for C-I resident households	6,833	114.72
		1032.48
		11.472
		0.161

County News Review	Quote	Formula	
Line length in pica (12 pts per pica)	9.33	$9.33 \times 12 = 111.96$	
Font point type			
Lines per inch in legals	9	$9 \times 111.96 = 1007.64$	
Length in lower case alphabet in points	90	$1007.64 / 90 = 11.196$	
Cost per inch for legals	\$ 1.99	$1.99 / 11.196 = .1778$	
Index Price	0.1800		

Distribution:

County News Review

1064

Rum River Scottsman

32,807 At no additional charge

TOTAL

Circulation count for C-I resident households		111.96
		1007.64
		11.196
		0.178