



UNITED INDEPENDENT SCHOOL DISTRICT AGENDA ACTION ITEM

Topic: Approval to enter into negotiations with Impacto Media on RFP 2016-012 Campus and Administration Building Advertisement Services

Submitted by: Ms. Cordelia Flores-Jackson **of:** Purchasing Department

Approved for transmittal to school board: April 20, 2016

Recommendations:

Administration recommends the Board of Trustees authorize Administration to enter into negotiations with Impacto Media on RFP 2016-012 Campus and Administration Building Advertisement Services. We would like to secure terms that will maximize the benefits for UISD. If an agreement is reached then the final contract will be presented to the Board Of Trustees for final approval.

Administration advertised on Sunday, March 6, 2016, and Sunday, March 13, 2016. Seventy Six Proposals were emailed through the EBID Portal. Three (3) Proposals were received on March 23, 2016, at 3:00 pm at the UISD Service Center Purchasing Department. One Vendor later retracted their proposal.

Rationale:

This contract would serve as a revenue generating project. Staff has complied with all applicable federal, state and local purchasing policies and procedures in obtaining pricing information for the items listed above. Staff is recommending the awards based on being the best value to the district.

Budgetary Information:

Revenue Generating Project

Board Policy Reference and Compliance

Texas Education Code 44.031

CH Local – Purchasing and Acquisition

CH Legal – Purchasing and Acquisition



UNITED INDEPENDENT SCHOOL DISTRICT

Robert J. Santos
Superintendent

To: Cordelia Jackson
Director of Purchasing

From: Mike Garza *mg*
Asst. Superintendent for Administration/Support Services

Subject: Recommendation for Campus and Administrative Building Advertisement
Services RFP 2016-012

Date: April 6, 2016

After evaluating the submitted proposals, the evaluation committee, consisting of Mr. Eduardo Zuniga and myself, is recommending that the Board of Trustees to grant us the opportunity to enter into negotiations with Impacto Media. We would like to secure terms that maximizes the benefits for United ISD. If an agreement is reached then the final contract will be presented to the Board of Trustees for final approval. Thank you for your time on this matter.

Office of the Superintendent
Gloria Rendon, Associate Superintendent
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