

# BOARD of EDUCATION Fort Smith Public Schools



## **ACTION**

TITLE: FSPS Website Upgrade

DATE: June 19, 2017

ADMINISTRATOR RESPONSIBLE: Doug Brubaker, Superintendent

### **BACKGROUND:**

Through dialogue with parents, students, staff, and other members of our community, we have identified a need to improve communication with stakeholders through the use of an updated and enhanced district website. Enhancements are also needed to the website because it is not compliant with the Americans with Disabilities Act (ADA). The attached contract issued by Blackboard, Inc., represents the best option for the District's website redesign and maintenance needs.

### **CONSIDERATIONS:**

- The services included in the contract are needed to achieve compliance with the ADA.
- Of the costs listed on the attached proposal, \$42,324 are for the renewal of ParentLink, the parent notification system that the district already uses.
- The District will incur one-time costs of \$21,750 in the 2017-18 school year to upgrade its website. These one-time costs will be paid using the proceeds of the upcoming bond refunding project.
- In addition to one-time expenses, the District's Year 1 Subscription Charge for School Wires will be \$32,081, which will decrease to \$17,676 per year for the remainder of the five-year agreement.

### **RECOMMENDATION:**

The superintendent recommends approval of this contract between Blackboard, Inc. and the Fort Smith Public Schools. If the board agrees, the motion would read, **"I move to approve this contract between Blackboard, Inc. and the Fort Smith Public School for the use of its products, School Wires and ParentLink."**