

Denton Independent School District
Board of Trustees
Pre-school Promotions & Enrollment Update
Tuesday, Feb. 28, 2012

Board Goals:

I. Vision ...

In pursuit of excellence, the district will:

- remain committed to providing equitable and outstanding opportunities for every student on every campus

II. Teaching & Learning...

In pursuit of excellence, the district will:

- expect full curriculum implementation on each campus by instructional leaders
- establish quality staff development programs and promote professional learning communities
- strive to deliver all academic programs through teachers possessing advanced degrees and demonstrable competence in their areas of professional responsibility
- stay abreast of and incorporate best practices into teaching, learning and leadership

Purpose of Repo

To update the board on the enrollment and marketing strategies for the various pre-school programs now available in Denton ISD.

Objectives:

To provide updated information on the pre-school programs.

Overview:

To provide information on the following:

- Update enrollment of Gonzalez and Ann Windle Schools for Young Children enrollment.
- Update enrollment on the other various pre-school program offerings.
- Provide an updated marketing plan for the Pre-School Programs.

Operational Impact:

The operational and budget impact will be determined after open houses, pre-registrations, and registrations are conducted throughout this semester and into the summer – prior to the Aug. 27th opening of school.

Results:

The pre-school programs' enrollment figures are outlined in this report.

Attachments:

Power Point: Enrollment & Marketing Update on Pre-School Enrollment
Brochures/Posters, etc.: Promoting Pre-School Programs and Projects