

Director of Community Relations Report to the Board of Education Aubrey Knight – October 15, 2025

A. Processed FOIA Requests

- Janie Jordan, Data Research Partners LLC, (received 9/19/25 | responded 9/22/25)
 "Listing of all Minooka Community High School District 111's employees' first and last names, e-mail address, title/position, and primary campus/department location.
 Please provide this information in an electronic format such as Excel or .csv format."
- Owen Wang, Lake County Gazette, (received 10/1/25 | responded 10/3/25) "Names of newly-inducted National Honor Society members from your high schools, Names of National Merit Scholarship Corporation (NMSC) finalists, if any. from your high schools, Names of National Merit Scholarship Corporation (NMSC) winners-- including Semifinalists, Commended Scholars, etc. from your high schools"

B. Recognitions

- National Merit Scholarship Program "Commended Student" Ethan Conquest
- Student of the Term (Q1) David Loudlar, Ava Foster, Cashton Marlow, Abigail Fish, Tyler Firlit, Julianna Bai, Antonella Berthalet, Allison Devereux, Amari Abdulghani, Linda Rivera
- Rotary Student of the Month Ramziel Calendaria-Crespo
- GAVC Award Winners Sophia Gonzalez, Hunter Poe, Brody McManus, Savannah Miller
- Positive Referrals Christian Kennon
- Social Media Features Nate George

C. Communication/Social Media

- Top Facebook Post: (October 3, 2025) Hey, what's today?! It's Homecoming Fight Song Friday!
- **Top Instagram Post:** (October 3, 2025) Hey, what's today?! It's Homecoming Fight Song Friday!
- Top Twitter Post: (October 3, 2025) Hey, what's today?! It's Homecoming Fight Song Friday!

Reach:

Facebook: 740,600Instagram: 485,200

○ Twitter – 12,200

Messages to Parents (via Thrillshare) 20

Press Releases

"Minooka Community HS & Plainfield Central HS Girls' Volleyball Teams Participate in "Hits for Hugs" Fundraiser" (September 17)

- "Minooka Community High School Announces Commended Student in the 2026 National Merit Scholarship Program" (September 30)
- "Minooka Community High School to Honor Local Veterans at Veterans Day Assembly and Breakfast" (October 8)
- "Minooka Community High School Recognizes Student of the Term Honorees" (October 10)

D. Events/Activities Promoted

- Scarecrow Trail (September 18-22)
- Dance Camp (September 20)
- Class of 1975 50 Year Reunion (September 20)
- Cheer Camp (September 21)
- Yearbook Photo Retakes (September 22)
- Senior Portrait Premier Dates (September 22-24, 26)
- Early Release (September 24)
- Staff & Sponsor Appreciation Night (September 26)
- Friday Night Lights (September 26)
- Homecoming Week (September 29-October 4)
- Powderpuff Game (September 29)
- FAFSA Workshop (October 1)
- Backyard Bash (October 1)
- Talent Show (October 2)
- Homecoming Assembly (October 3)
- Homecoming Parade (October 3)
- Homecoming Game (October 3)
- Hall of Fame Class of 2025 (October 3-4)
- ACT-ivate Your Body & Mind (October 8)
- PreACT Test (October 8)
- Hits for Hugs Volleyball Fundraiser Game (October 9)
- Pink Out Game (October 10)
- No School Columbus/Indigenous People's Day (October 13)
- Athletic Booster Meeting (October 14)
- Fall Play "Clue" (October 16-17)
- PSAT/NMSQT Test (October 18)
- Haunted House of Hoops (October 23)
- Fall Craft Fair & Raffle (November 1-2)
- Coffee & Connection w/the Superintendent (November 7)
- Veterans Day Breakfast & Assemblies (November 11)
- Early Release (November 12)
- Thanksgiving Break (November 26-28)
- Incoming Freshmen Night (January 14)
- Welcome Reception & Musical Matinee (March 11)
- "Freaky Friday" Musical (March 12-14)
- Career Exploration Fair (March 12)
- Denim & Diamonds (March 21)
- Athletic Sponsorships (ongoing)
- Academic Resource Center College Visits (ongoing)
- Yearbook Sales (ongoing)
- School Calendar (ongoing)
- Brick Paver Sales (ongoing)
- Fieldhouse & CTE Additions (ongoing)