BOARD AGENDA ITEM

Information/Discussion_____
Future Action_____
Action __ __X____

Item: Child Care Navigation CRM Contract

Submitted by: Ashley Karsten   Date: 12/9/2024

Recommended by: Jenny Fee   Board Meeting Date: 12/16/2024

RECOMMENDATION:

It is recommended that the Kent ISD school board approve the hiring of Bulb Digital to develop a Child Care Navigation CRM Database for Components 1 and 2A of the attached proposal. The cost of this work is $120,000.

BACKGROUND:

As part of the most recent funding awarded to Kent ISD through the Ready by Five Early Childhood Millage, Kent ISD received $120,000—allocated from its overall grant—for the development of a CRM database. This database will support child care navigators in connecting families with available child care options.

Kent ISD solicited bids for this project from multiple technology and development companies, receiving proposals from Bulb Digital, Atomic Object, and Calder Solutions. Bulb Digital submitted the lowest bid, with the next closest bid $29,959 higher.

Kent ISD has previously partnered with Bulb Digital, including during Phase 1 of the Child Care Navigation initiative, and has consistently had positive experiences with their services.