McCall-Donnelly Joint School District No. 421 299 S. Third Street, McCall, ID 83638

Phone: (208) 634-216

## **SWOT Analysis** August 2025

By: District Leadership Team (Board Members, Administrators, Directors, MDEA Leadership)

## **Strengths**

- High community support
- High school board support
- Teachers' association relationship
- Caring Administrators, Faculty & Staff
- Experienced & HQ administrators / staff
- Experienced and HQ faculty / staff
- Strong academic performance
- Student average attendance rate
- High extracurricular participation
- Ability to Recruit and Retain (highly competitive salary scales, average daily rate of pay, district housing units, district daycare, district benefits package)
- Outstanding Facilities w/ cost savings
- Technology infrastructure
- Up to date district systems software
- Technology 1v1
- Learning management system
- Highly Reliable Schools (HRS) processes
- Professional Development
- **Budget stability**
- Ability to be flexible and resourceful

# **Opportuni**ties

- District operated Transportation Services
- Supplemental Levy value
- Budget grants
- HRS Integration into Strategic Plan
- Feedback, communication
- Grow our own initiatives for administrators and teachers
- Career pathways
- Additional district housing units
- Bond payoff timeline

## Weaknesses

- Need an updated Strategic Plan
- Math scores lag English scores
- ML program growth
- Improve School Safety Plans
- District Transportation Services
- District Food Service Program
- Student social emotional learning
- Executive assistant turnover
- Communication
- Social economic gap
- Land to expand
- Indoor athletic facility

## **Threats**

- Supplemental Levy failure
- Federal / State Funding
- Idaho / federal political climate
- State education policy changes
- Cost of land in district
- Insurance costs wild fire threat
- Enrollment (+/-)
- Board member change overs
- **Student Safety**
- Retention / loss of HQ personnel
- Rural Education Challenges