



# H.E.D.C. / A.R.M.S. Services Agreement

Economic Development Corporation Board

**June 19, 2024**

2020 Horizon City Comprehensive & Strategic Plan

ED Goal #2 : Establish public/private partnerships to assist in growth and investment

# Services Agreement: A.R.M.S.

## Request

Request authorizing the President of the EDC to sign an agreement of participation with the Alliance for Regional Military Support (A.R.M.S.) Group in regional efforts to generate commercial activity related to Department of Defense operations.

## Staff Recommends Approval



# Services Agreement: A.R.M.S.

## Key Partnership Initiatives

### Housing for Soldiers

Coordinate with Base Leadership to Add Horizon City to the housing list available to soldiers.

### Property Availability

Market Horizon City Industrial Property to Relevant Site Selectors and Recruiters

### Recruitment

Coordinate to recruit Aerospace and Defense Companies into Horizon City.

### AUSA

Schedule and Conduct high-level meetings and lobbying activities in support of Horizon City interests at AUSA Annual Conference (10/14-10/16)



# Services Agreement: A.R.M.S. Areas of Focus

- Assist and Coordinate with Local Economic Development Organizations to **Grow Current and Attract New Defense and Aerospace Industries**
- Leverage Higher Education Partnerships to **Attract R&D Projects**
- **Retain and Attract a Highly Qualified Workforce** to Support ARMS Goals
- **Improve Region's Appeal** for Future Stationing
- Identify and **Influence Infrastructure Needs** in the Region





## Services Agreement: What Does A.R.M.S. Do?

- We provide specific contacts to our partners to conduct military-related business development based on their stated needs.
- We monitor and provide updates on authorization and appropriations movement through the various congressional processes to inform our partners when funds for the defense and aerospace industry will become available. This enhances partners' business development opportunities.
- We maintain a close working relationship with our elected officials and prompt our Community Partners, when appropriate, to engage with local elected leadership, defense and congressional leaders, and especially the leadership of our regional military installations.
- We meet regularly with elected officials, DoD officials, and influencers at all levels to advocate and explain the needs of our partners and municipalities.
- We do these tasks through our consulting agreement with Cypress International and ARMS leadership, personal knowledge, and contacts developed over years of advocacy with the US Army and Department of Defense.

# Services Agreement: The Way Forward

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- Continue to modernize Fort Bliss as a Mobilization Force Generation Installation
- Proactively pursue continuous improvement of regional Military Medical Capabilities
- Stay engaged with Army Futures Command and AFWERX
- Advocate for the region's DoD capabilities to maintain our military value
- Sustain and improve the Defense workforce by building a pipeline of Veterans training in the region
- Sustain and expand safe, desirable, affordable off-post housing
- Prevent encroachment
- Continue to advocate for and improve air service at the Airports in the region
- Engage and Encourage political leaders to advocate for Fort Bliss, WSMR, and Holloman AFB
- Educate all Influencers on the need to have robust and continuous growth in our region to facilitate the region's military value by increasing our municipal economic capabilities

# Services Agreement: A.R.M.S.

## Term:

10/1/24 – 9/30/25

## Cost:

**Total Annual Cost of \$10,000**  
*(Delivered in two installments)*



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Alliance for Regional Military Support

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# QUESTIONS?