

AGENDA

ITEM

SUBJECT:

Contract For Branching Minds

RATIONALE:

Contract for the purchase of Branching Minds for Huntsville ISD from July 1, 2024 through June 30, 2025, for \$90,000.00. Partnerships with Branching Minds provides the district include, but may not be limited to: Infrastructure support, platform/licenses for all teachers, support staff, and administrators, SEL Assessments, Integrations of data and technology to streamline our practice, Ongoing customer support, Professional Development and Coaching. This program aligns with our continued work on quality Response to Intervention implementation and will be the hub for documentation on intervention needs, intervention resources, and assist campuses with making appropriate referrals for programs such as 504 and special education.

RECOMMENDATION:

Administration recommends approval of contract of Branching Minds for Huntsville ISD through June 30, 2025.

CONTACT PERSON(S):

Ashley Kimich, Director of Special Education
Marcus D. Forney, Chief Academic Officer



Huntsville Independent School District, TX Partnership Proposal July 1, 2024 through June 30, 2025

Quote created: March 26, 2024 Reference: 20240326-164314240

Huntsville Independent School District

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We understand that RTI/MTSS is a system-level practice intended to support *all* students in fluid and evolving ways, therefore BRM works with schools and districts at a systems-level. Below please find an overview of a way to get started with Branching Minds.

Partnerships with BRM includes the following:

- **Platform:** Licenses for all teachers, support staff, and administrators to support all students included in school/district enrollment (tiers 1, 2, 3 + students with IEPs, 504 Plans, and enrichment needs).
- **Integrations and ongoing customer support:** Included as part of your success package (details included below).



- **PD and Coaching:** A minimum amount of professional development is required for successful BRM implementation. Additional PD and coaching are available for RTI/MTSS infrastructure work and any related RTI/MTSS needs.
- **Infrastructure support:** RTI/MTSS audits (Roots Reports) and Handbook alignment/development coaching.

Success Package:

- Access to the MTSS Hub on-demand learning platform (LMS)
- Learning modules, tutorials, and videos to support educators as they configure and navigate the BRM platform and improve their MTSS practice
- Access to Best Practice Guides
- Key Contact(s) Adoption Planning with dedicated Professional Service Manager (up to 2 hours)
- Dedicated Customer Success Manager
- Beginning, middle and end of year meetings
- Ongoing check-in meetings
- Milestone celebration
- Annual Impact Report
- Invitation to Regional MTSS Consortium
- In-app live chat support during business hours)
- Access to Branching Minds Help Center
- Dedicated Data Implementation Specialist during onboarding
- Project Plan with embedded district-specific Data Sharing Guide
- Help documentation
- Access to the MTSS Hub On-Demand Learning Platform – configuration and technical data implementation courses
- Weekly check-in meetings during onboarding
 - Data ingestion and validation
 - Platform configuration
- Data Integration
 - Rostering (staff, students, demographic fields, student flags, custom tags)
 - Early Warning System/Graduation Risk Report (attendance, behavior and course marks)
 - Assessment (screener, benchmark and progress monitoring)
- Data Extraction
 - Data extracts shared from Branching Minds to district via flat file (district responsible for mapping)
- Access to BRM Newsletter, Blogs, Podcast & Webinars
- Invitation to BRM MTSS Community
- 10 Tickets to BRM's Annual MTSS Summit
- Invitation to co-present with BRM in conferences and webinars



Cassandra McKay - "Customer Success Manager" Branching Minds





Products & Services

Item & Description	Item Quantity	Unit Price	Total
<p>BRM Platform Licenses PK-12</p> <p>Student profiles and staff licenses created for all students and staff at partnering schools. July 1, 2024 through June 30, 2025</p>	5,932	\$8.50 / year	\$50,422.00 / year for 1 year
<p>Standard Success Package</p> <p>The BRM Standard Success Package provides support and services that lead to a successful implementation of a school system's MTSS practice and its MTSS management system (the BRM platform). July 1, 2024 through June 30, 2025</p>	6	\$425.00 / year	\$2,550.00 / year for 1 year
<p>DESSA SEL Assessment Licenses</p> <p>Access to a suite of social-emotional learning assessments, including the DESSA and DESSA-mini for students in grades K-8 and the DESSA High School Edition and DESSA High School Edition-mini for students in grades 9-12. July 1, 2024 through June 30, 2025</p>	5,932	\$4.00 / year	\$23,728.00 / year for 1 year
<p>Teacher Orientation Workshop (Remote)</p> <p>Helps teachers to easily identify and document tier 1 supports, tier 2 small group work, tier 3 individual student plans, and any enrichment plans, as well as easily log any meetings, or generate any family communications or forms that are part of their RTI/MTSS student support practice.</p>	4	\$750.00	\$3,000.00

Item & Description	Item Quantity	Unit Price	Total 
<p>Implementation 101 for Leaders (Remote)</p> <p>Data-driven Monitoring for Sustaining Systemic Change. School and district leaders review process fidelity data and engagement data through the implementation drivers to determine areas of success and opportunity with implementing MTSS and evidence-based practices and strategies. Implementation drivers include: leadership drivers, competency drivers, and organizational system drivers. Each session is 3 hours for maximum of 35 participants per session.</p>	1	\$1,600.00	\$1,600.00
<p>Customized Coaching (Remote)</p> <p>These customized workshops focus on implementation and refinement of the use of the BRM platform, deepening RTI/MTSS practice, and/or turn-keying practice to prepare classroom teachers to use BRM in support of their Tier 1 practice and as an early response to emerging student needs. Each session is 1 hour for maximum of 35 participants per session.</p>	12	\$550.00	\$6,600.00
	Annual subtotal		\$76,700.00
	One-time subtotal		\$11,200.00
	Total		\$87,900.00

Signature



Before you sign this quote, an email must be sent to you to verify your identity. Find your profile below to request a verification email.

Ashley Kimich adkimich@huntsville-isd.org	Signed
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Cassandra McKay cassandra.mckay@branchingminds.com	Signed
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Unless signed this quote expires on: June 30, 2024

This contract begins on July 1, 2024 and will terminate on June 30, 2025.

Branching Minds Commitment to Purchase

Please accept this commitment to purchase the above products and services. We understand that upon signature of this Purchase Agreement by the district representative, we will be immediately licensed to use the Branching Minds programs outlined above, and be entitled to the services available under the terms of the executed Purchase Agreement.

I agree that use of the Branching Minds programs and services available under the terms of the executed Purchase Agreement are governed by the Master Subscription Agreement, available at <https://www.branchingminds.com/msa>, which is incorporated by reference hereto.

We, the undersigned, respectfully submit this Letter of Commitment for your acceptance, and attest that we are a designated agent for Huntsville Independent School District.

Questions? Contact me



Cassandra McKay

"Customer Success Manager"

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Branching Minds

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USA