

Killeen Independent School District
Board Agenda Item Information Sheet

Date: October 7, 2025

Agenda Item Caption: Killeen ISD Communications Services Update

Purpose of Agenda Item: Information Item

Administrative Recommendation: None

Background Information: Communication Services oversees districtwide messaging, media relations, crisis and safety communications, and Killeen ISD's digital channels—website, mobile app, email newsletters, mass notifications, and social media—and supports communications and initiatives across campuses and departments. Guided by a new communications plan and ongoing community feedback, the team has implemented a series of improvements. This presentation briefs the Board of Trustees on the most visible and high-impact updates to how we inform and engage families, staff, and the broader community.

Fiscal Analysis: None

Regulatory Requirement: None

Contact Person for Additional Questions/Information:

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Attachments: Presentation: Killeen ISD Communications Services Update

Signature Requested: No