

Memorandum of Understanding for 360 WEST/Arkansas Business Publishing Group and Denton ISD
February 14, 2023

SUMMARY:

The item requests approval for the 360 West/Arkansas Business Publishing Group Memorandum of Understanding

PREVIOUS BOARD ACTION:

- None

BACKGROUND INFORMATION:

- Denton ISD is required to implement TEC, §28.016, to ensure that at least once in Grade 7 or 8 each student receives instruction in high school, college, and career preparation. The instruction must include information regarding the creation of a high school personal graduation plan, the distinguished level of achievement, each endorsement, college readiness standards, and potential career choices and the education needed to enter those careers. The Magazine will be used as a tool to help support this initiative in CTE Classes at the MS and HS.

SIGNIFICANT ISSUES: The “Texas Next” North Texas Magazine will be printed free and distributed free to Denton ISD 8th, 11th and 12th grade students and the digital issue will be made available to all Denton ISD Parents, students and staff, The magazine is funded through sponsorship from DFW businesses. The North Texas version is still being designed and will look like the Arkansas one <https://www.arkansasnext.com/about/magazine>

FISCAL IMPLICATIONS:

- None:

BENEFIT OF ACTION:

- This Magazine will support student instruction for high school personal graduation plan, the distinguished level of achievement, each endorsement, college readiness standards, and potential career choices and the education needed to enter those careers in to expose students to a variety of careers and opportunities for college. Also, will provide opportunities from our local businesses to support Denton ISD Programs of Study.

PROCEDURAL AND REPORTING IMPLICATIONS:

- CTE Dept will provide student enrollment numbers for grade specific distributions. Distribution will be through the CTE Classroom and Career Counselors on campuses. Digital version will be available to all students and parents via Career Counseling website.

PUBLIC COMMENT RECEIVED:

- None

ALTERNATIVES:

- No alternative actions are proposed ...

OTHER COMMENTS:

- Supportive statements

SUPERINTENDENT’S RECOMMENDATION: The Superintendents recommendation is to approve the MOU with 360 West/ Arkansas Business Publishing Group

STAFF PERSONS RESPONSIBLE:

CTE Director, Carla Ruge-Fritz

ATTACHMENT:

360 West/ABPG MOU

APPROVAL:

Signature of Staff Member Proposing Recommendation: *Carla Ruge-Fritz*

Comments: _____

Signature of Divisional Assistant Superintendent: _____

Comments: _____

Signature of Superintendent: _____

Comments: _____