

August 8, 2018

Mr. Phillip Francis Director of Operations Livonia Public Schools 15125 Farmington Road Livonia, MI 48154

RE: Contract Award Recommendation for Digital Signage

Dear Mr. Francis:

Plante Moran CRESA is pleased to provide this recommendation for award for digital signage systems as a part of the technology bond project. It is our recommendation that the contract be awarded to **Digital Age Technologies**, **Inc.** in the amount of \$77,600.36. This award is for a District-wide solution for digital signage displays, accompanying media players, supporting low voltage cabling and implementation services; to be implemented in the school buildings as follows:

- Three per high school
- Two per middle school and upper elementary school
- One per elementary school

This recommended award is within the total bond budget for this category. We also recommend that the Board set aside \$7,760 (10% of the total contract) in contingency funds for this contract, to be drawn from the Technology Contingency budget category.

Award Summary

Bid Package T10: Category 27:1 – Digital Signage	Digital Age Technologies
Base Bid: 4K Solution	\$64,100.36
Alternate 2: Media Players	\$13,500.00
Total Contract	\$77,600.36
Recommended Contingency (10%)	\$7,760.00
TOTAL RECOMMENDED AWARD	\$85,360.36

Background

Barton Malow technology worked with PMC and LPS staff to identify the requirements hardware and professional services for digital signage solutions. A Request for Proposals was developed and released to the vendor community via direct contact to known vendors for solutions of this nature, posting on the LPS and State of Michigan bid site and advertisement in the local newspaper. The RFP was structured to provide the District with flexibility regarding the technical solutions proposed as well as associated costs. This recommendation is for a solution that includes technologies providing 4k resolution on the displays, representing the highest resolution readily available on the market today.

Five proposals were received and publicly opened on June 6, 2018. Upon review of the proposals, the three lowest bidders were invited to demonstrate their proposed solutions and were interviewed to ensure that their proposals were inclusive of the entire required scope of work.

We look forward to presenting this recommendation to the Board, and the team is available to answer any questions that you may have.

Sincerely,

PLANTE MORAN CRESA

Matt Lindner Senior Manager

Enclosures: Award Recommendation Letter

Sincerely,

PLANTE MORAN CRESA

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Matt Lindner Senior Manager

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