

Woodbridge School District

Communication Plan – 2019 Update

Board of Education Meeting
Woodbridge School District
April 23, 2019



Strategic Development Plan

Goals for Continuous Improvement



1. The District will promote *rigorous 21st century academic and social skill standards/expectations* that will enable students to be successful collaborators, critical and creative thinkers, contributing citizens and life-long learners.



2. The District will provide a *student centered and personalized learning environment* that promotes innovation, creativity, choice, independence, growth and student ownership.

3. The District will *provide professional learning to all faculty and staff* as it relates to and supports student learning, development and continuous improvement.



4. The District will *promote, build partnerships and celebrate the diversity and multi-dimensional aspects of school, local, regional and global community.*

5. The District will *maximize the efficiencies of systems and resources* that support students in reaching high levels of learning and growth.

April 2018 Comprehensive Communication Report

- Provides Baseline Information
- Identifies:
 - Purpose
 - Internal and External Publics Served
 - Students, Staff, Community, BOE, Others
 - Summary of Efforts
 - CAFE Recognition and Parent Perspectives
 - Update: Parents: 89% ➔ 90%
 - CAFE Update: 2018 Barney Carney Awards
 - 2018-19 Communication Plans
- Overview Reflections on Current Communication



2018-19 Communication Additions/Changes/Considerations

External: Parents	Coming Soon Powerschool Registration Replaces paper forms Online registrations for new students Online forms and contact information updating for returning students <i><u>COMPLETED</u></i>	Supt, Principal and other identified staff
External: Parents	Coming Soon Alert Solutions: Swift K12 Messenger Replaces Honeywell Instant Alert Integrated with our SIS Powerschool (information updates in Powerschool within 12 hours) Cost savings to district and offers messages in a families native language Same system used in Bethany, Orange and Amity <i><u>COMPLETED</u></i>	Supt, Principal and other identified staff
Internal and External	Under Consideration: Initiate Social Media <i><u>COMPLETED</u></i>	Supt or designee
External: Community	Under Consideration: Monthly Woodbridge Town News Education Article from Superintendent <i><u>COMPLETED</u></i>	Supt



Communication Expectations: Teacher to Parent/Family

- Standard Yearly Expectations - 6 points of contact
 - Open House Night
 - 2 Parent Conferences
 - 3 Report Cards
- Response Expectations: Reply to email/phone inquiries
- Teacher Initiated/Additional Communication
 - Email, Phone, Additional Conferences, Newsletters, etc.
- 2019-20 Focus Areas/Plans
 - Full Implementation of Kindergarten Report Card
 - Standardized Math Unit Overview to Parents



THANK YOU

Questions and Comments

