



ALEDO ISD BOARD MEETING TEMPLATE

MEETING DATE: May 21, 2018

AGENDA ITEM: Action Item – Update 107 CDC(LOCAL)

PRESENTER: Kathy Allen and Earl Husfeld

ALIGNS TO BOARD PRIORITIES(S):

- Financial/Fiscal – The District shall exhibit excellence in financial and facility planning, management, and stewardship.

BACKGROUND INFORMATION:

- CDC(LOCAL) – Administration pulled this policy from consideration when Update 107 was adopted. The policy was pulled for further study on the challenges associated with web-based solicitations also known as crowdfunding.
- Administration shared a legal brief from the School Superintendent Association with campus administrators. Based on discussions the following was recommended by campus administration:
 - Web-based solicitation would be allowed for booster clubs/school based organizations if the club/organization:
 - completes the appropriate administrative regulation paperwork;
 - returns paperwork to campus principal for approval; and
 - strictly follows the guidelines established in the administrative regulation.
 - Employees, however, will not be allowed to utilize web-based solicitations. This decision is due to challenges associated with funds going directly into employee's personal accounts and the challenges associated with tracking materials solicited on behalf of classrooms in AISD.

ADMINISTRATIVE CONSIDERATIONS: Consider approval of CDC(LOCAL).

FISCAL NOTE: None

ADMINISTRATIVE RECOMMENDATIONS: Administration recommends the approval of CDC(LOCAL) as written.

PROPOSED REVISIONS: 5-3-2018

Note: For purposes of this policy, the terms “gift” and “donation” have the same meaning.

Unsolicited Gifts

Authority to Accept

The Board delegates to the Superintendent the authority to accept unsolicited gifts on behalf of the District. However, any gift that the potential donor has expressly made conditional upon the District’s use for a specified purpose, or any gift of real property, shall require Board approval.

Once accepted, a gift becomes the sole property of the District.

*Criteria for
Acceptance*

The District shall not accept any gift that would violate or conflict with policies of or actions by the Board or with federal or state law.

Before the Superintendent accepts a gift or recommends acceptance of a gift to the Board, as applicable, the Superintendent shall consider whether the gift:

1. Has a purpose consistent with the District’s educational philosophy, goals, and objectives;
2. Places any restrictions on a campus or District program;
3. Would support a program that the Board may be unable or unwilling to continue when the donation of funds is exhausted;
4. Would result in ancillary or ongoing costs for the District;
5. Requires employment of additional personnel;
6. Requires or implies the endorsement of a specific business or product [see GKB for advertising opportunities];
7. Would result in inequitable funding, equipment, or resources among District schools or programs;
8. Obligates the District or a campus to engage in specific actions; or
9. Affects the physical structure of a building or would require extensive maintenance on the part of the District.

Solicitations

An employee who solicits gifts on behalf of the District or for use in the fulfillment of his or her professional responsibilities shall comply with relevant state and federal law and any District administrative regulations.

All donations solicited on behalf of the District, including solicitations in the name of the District or a campus, or donations solicited

using District or campus resources, become the sole property of the District.

Web-Based
Solicitations

In order for a booster club or school organization to be eligible to solicit web-based donations of money or items, including crowd funding, the booster club or school organization must first:

- 1. Complete and provide a copy of CDC(Exhibit)-A to campus principal.**
- 2. Have approval from the campus principal for the fund raising project.**
- 3. Strictly follow all guidelines established in the administrative regulation, (e.g., site options, protection of Aledo A trademark, length of posting, and the like) related to web-based solicitations.**
- 4. Only solicit items that directly benefit students of the District.**

Employees shall not solicit web-based donations of money or items for use by the employee in fulfilling his or her professional responsibilities or for the District's use, including "crowdfunding".