

**Minutes of COMMUNITY RELATIONS COMMITTEE
The Board of Trustees
Gull Lake Community Schools**

A COMMUNITY RELATIONS COMMITTEE meeting of the Board of Trustees of Gull Lake Community Schools was held on the 23rd day of July 2026, beginning at 8:00 AM in the Christopher L. Rundle Administration Building.

Roll Call: Jessica Harris, John McCann, Deputy Superintendent Lisa Anderson, Superintendent Drew Bordner, Desiree LaDuke, Eddie Keene

Guests: Heidi Pfannes of Miller Davis, Teanna Barnes of News Channel 3

1. Public Comments: None

2. Approve Draft Minutes: The April 16, 2026 minutes were approved.

3. Facility/Bond Planning

Deputy Superintendent Anderson introduced Heidi Pfannes from Miller Davis, who provided an overview of the facility and bond planning process, timeline, and community engagement efforts. EPIC-MRA will conduct a community survey, scheduled for mid-August through September, to gather input on district facility priorities as enrollment growth continues.

The committee discussed the importance of providing clear, factual, and consistent information to the community. District communications will focus on informing the public, while a separate community led "Yes" Committee would be responsible for advocating for the bond proposal. If a May 2027 election is pursued, the committee would begin its work approximately 16 weeks prior to the election.

Miller Davis and Kingscott will assist with community communications, including development of a Frequently Asked Questions (FAQ) page for the district website. Survey results will guide future community meetings, outreach efforts, and next steps in the planning process.

4. Community Survey

The committee reviewed the scope of the upcoming community survey and discussed incorporating input from the administration and Board of Education. Survey questions will be developed by EPIC-MRA and reviewed by the committee before being presented to the full Board for approval. Following completion of the survey, EPIC-MRA will provide a detailed report of the results.

The proposed survey is expected to take approximately 13–15 minutes to complete and include 27–35 questions, with a sample size of approximately 300 respondents. The survey is anticipated to be conducted in August, with community engagement meetings beginning in September.

The committee also discussed communication strategies for the survey and community engagement process, including the district website, social media, and Peachjar. Miller Davis, Kingscott, the district, and the Board will collaborate on community outreach efforts. Deputy Superintendent Anderson will share updates with the committee following discussions with EPIC-MRA regarding the survey timeline and draft questions.

5. Next Meeting: August 13, 2026 @ 8:00 a.m. or August 20, 2026 @ 8:00 a.m.