



**ParkroseSD\_1119**

**Nov 20, 2020**

q1. Before we begin, I need to know whether I have reached you on a cell phone, and if so, are you in a safe place where we can continue this conversation?

No, not on a cell phone	39 %
Yes, on a cell phone, but in safe place	61 %

q2. Thinking ahead, on May 18th, 2021, there will be an election for local offices and ballot measures. How likely would you say you are to vote in this election-are you almost certain to vote, will you probably vote, would you say the chances are 50-50 that you will vote, are you probably not going to vote or will you definitely not vote in the May 18th, 2021 election?

Almost certain to vote	70 %
Probably will vote	30 %

q3. What was the last level of education that you completed?

High school graduate or less	24 %
Some college education	31 %
College graduate	37 %
Postgraduate	9 %

q4. The Parkrose School District may place a local option levy on the May, 2021 ballot which would read: "Parkrose School District Levy for Teachers and Educational Programs. Shall district enhance science, technology, physical education programs, by levying one dollar per one thousand dollars assessed value for five years beginning 2021?" Having heard this, if the election were held today, would you vote "yes" or "no" on this Local Option measure? **[IF YES/NO; ASK:]** Do you feel that way strongly or not so strongly?

Yes, strongly	24 %
Yes, not strongly	26 %
No, not strongly	14 %
No, strongly	28 %
DK/NA	8 %
<b>NET YES</b>	<b>50 %</b>
<b>NET NO</b>	<b>42 %</b>

q5. Let me tell you a little more about the potential local option levy for the Parkrose School District. Among other things, the levy is designed to meet new statewide mandates regarding physical education for elementary students. The levy would ensure every student has access to P-E, and to ensure the district is able to fully use its existing pool, offering a year round swimming program to students and community members. The levy would also provide funds for expanded electives in science, technology, engineering, art, math, and expand support services for students with special education needs. Having heard this, let me ask you again: would you vote "yes" or "no" on this local option levy for the Parkrose School District? **[IF YES/NO; ASK:]** Do you feel that way strongly or not so strongly?

	<b>1<sup>st</sup> Ask</b>	<b>2<sup>nd</sup> Ask</b>	<b>Change</b>
Yes, strongly	24 %	26 %	+2
Yes, not strongly	26 %	28 %	+2
No, not strongly	14 %	12 %	-2
No, strongly	28 %	26 %	-2
DK/NA	8 %	6 %	-2
<b>NET YES</b>	<b>50 %</b>	<b>54 %</b>	<b>+4</b>
<b>NET NO</b>	<b>42 %</b>	<b>38 %</b>	<b>-4</b>

As we've discussed, the Parkrose School District is considering placing a local option levy on the ballot in May, 2021. I'm going to describe to you a number of pricing options the school district is considering and what those options could pay for. Knowing that the District will only place one version of the local option levy on the ballot, I would like you to tell me whether you would vote yes or no on each of the following. **[IF YES/NO, ASK:]** Do you feel that way strongly or not so strongly? **[DO NOT ROTATE]**

	Yes, strongly	Yes, not strongly	No, not strongly	No, strongly	DK/NA
q6. <b>[\$2 MILLION]</b> A levy that would allow the district to hire 4 P-E teachers and 5 elective teachers at the additional cost of one dollar per thousand dollars of assessed home value	19%	27%	19%	29%	6%
q7. <b>[\$1 MILLION]</b> A levy that would allow the district to hire 4 P-E teachers and 3 elective teachers at the additional cost of 60 cents per thousand dollars of assessed home value	28%	22%	15%	25%	9%

q8. As we've discussed, the operating levy being proposed by the Parkrose School District would provide additional revenues for programs and operations. Knowing this, which of the following do you think should be the highest funding priority for those additional revenues?

q9. And which of the following statements do you think should be the second highest funding priority?

	1 <sup>st</sup>	2 <sup>nd</sup>	Combined
Hiring more classroom teachers to provide electives in science, technology, engineering, art, and math	38 %	12 %	50 %
Meeting state mandates requiring that every elementary student have access to physical education	21 %	32 %	53 %
Expanding special education supports for every student in need	13 %	21 %	34 %
Fully using the district's existing pool by hiring additional staff who can implement a year-round swim program for students and community members	12 %	12 %	24 %
DK/NA	16 %	23 %	39 %

Now, thinking just about the school levy, I'm going to read you several statements people have made as a reason to consider supporting a potential local option levy for the Parkrose School District. After each, please tell me whether you find that statement a very convincing reason to support this potential levy, somewhat convincing, not too convincing or not convincing at all. If you aren't sure, you can tell me that, too, and we will move on. **[READ; ROTATE]**

	Very convincing	Somewhat convincing	Not too convincing	Not at all convincing	DK
q10. <b>[TEACHERS]</b> A high quality teacher in science, technology, engineering, art, and math can make all the difference in a student's ability to succeed. We need to pass this levy to increase the number of high quality teachers across the District to help the children in our community thrive	23%	43%	18%	15%	2%

	Very convincing	Somewhat convincing	Not too convincing	Not at all convincing	DK
q11. <b>[ACCOUNTABILITY]</b> This levy has built-in accountability mechanisms like annual audits. It also requires that 100 percent of the money raised must be spent on programs, teachers and staff-not on administrative overhead	25%	41%	20%	10%	4%
q12. <b>[STEWARD]</b> We can trust the Parkrose School District to be a good steward of our taxpayer dollars. Over the past five years it's increased its rainy day savings account by over 400 percent. Its bond oversight has met all community requirements, and was even able to return over seven million dollars to taxpayers - resulting in tax rates going down nearly 50 percent	26%	43%	12%	16%	4%
q13. <b>[SALEM]</b> Because of new statewide requirements mandated by the state legislature, Parkrose School District and every other school district across the state must ensure elementary students are taught physical education for a specific amount of time. This levy brings the Parkrose School District into compliance	31%	40%	14%	12%	4%
q14. <b>[POOL]</b> This district ensures there are enough staff to fully use the district's pool. Giving students an opportunity to learn to swim and compete at a higher level, while giving seniors and families an opportunity to recreate locally	28%	35%	16%	17%	4%
q15. <b>[CUTS]</b> With state funding for schools in jeopardy due to the coronavirus pandemic, this levy will put in place safeguards that protect teachers and the continued delivery of high quality programs our students depend on	28%	40%	15%	12%	5%
q16. <b>[STEM]</b> This levy will provide the funding needed to ensure every student has access to a high quality specialist in science, technology, engineering, and math	30%	36%	16%	14%	4%

q17. The Parkrose School District may place a local option levy on the May, 2021 ballot which would read: "Parkrose School District Levy for Teachers and Educational Programs. Shall district enhance science, technology, physical education programs, by levying one dollar per one thousand dollars assessed value for five years beginning 2021?" Having heard this, if the election were held today, would you vote "yes" or "no" on this Local Option measure? **[IF YES/NO; ASK:]** Do you feel that way strongly or not so strongly?

	1 <sup>st</sup> Ask	2 <sup>nd</sup> Ask	3 <sup>rd</sup> Ask	Change
Yes, strongly	24 %	26 %	29 %	+3
Yes, not strongly	26 %	28 %	26 %	-2
No, not strongly	14 %	12 %	16 %	+4
No, strongly	28 %	26 %	25 %	-1
DK/NA	8 %	6 %	4 %	-2
<b>NET YES</b>	<b>50 %</b>	<b>54 %</b>	<b>55 %</b>	<b>+1</b>
<b>NET NO</b>	<b>42 %</b>	<b>38 %</b>	<b>41 %</b>	<b>+3</b>

I'm going to read you a list of words and phrases that people use to describe local option levies. After each, please tell me whether you think it describes the potential local option levy for the Parkrose School District, very well, pretty well, not too well, or not well at all. If you don't know how well a word or phrase describes this levy, please tell me that, too, and we will move on. **[READ; ROTATE]**

	Very well	Pretty well	Not too well	Not well at all	DK
q18. Accountable to taxpayers	16%	46%	18%	10%	10%
q19. Helps the district meet state mandates	26%	50%	8%	8%	9%
q20. Gives Parkrose students an opportunity to get ahead	23%	43%	16%	11%	7%
q21. Benefits the entire community	28%	34%	14%	19%	5%
q22. Will help retain or increase our property values	20%	39%	18%	12%	11%
q23. I'm voting "no" because taxes are already too high	25%	14%	23%	33%	5%
q24. Will put a strain on seniors living on a fixed income	30%	17%	24%	22%	7%

q25. Are there children in your household who are currently enrolled in the Parkrose School District? **[IF NO, ASK:]** Have you ever had children enrolled in the Parkrose School District, or do you think you may have children enroll in the Parkrose School District in the future?

Yes, currently attend schools	25 %
Have previously had children attend schools	50 %
Never had children attend schools	21 %
May have children attend schools in future	4 %
DK/NA	0 %

q26. Do you come from an Hispanic, Latino, or a Spanish-speaking background?

Yes	3 %
No	97 %
DK/NA	0 %

**[ASK Q27 ONLY AMONG Q26 CODES 2 OR 3; n=388]**

q27. What is your race or ethnicity?

White	90 %
Black	4 %
Asian	5 %

**[RESUME ASKING EVERYONE]**

q28. Do you own or rent your home?

Own	74 %
Rent	25 %
DK/NA	1 %