



**Board Action Required X**

No Action Required

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To: Coppell ISD Board of Trustees  
From: Sid Grant  
Date: July 22, 2013  
cc: Dr. Jeff Turner, Kelly Penny, Denise Sullivan, Jean Mosley

**Re: Exclusive Beverage Vendor Contract**

The Coppell ISD fifteen (15) year exclusive beverage vendor contract with Coca-Cola expired at the end of the 2012-13 school year. In order to secure the most lucrative exclusive beverage vendor contract moving forward, Denise Sullivan put out a Request for Proposal to the major beverage companies as required by the Texas Education Code 44.031. Dr. Pepper, Pepsi Cola, and Coca Cola responded with proposals.

After careful evaluation of all proposals, it was determined that the Coca-Cola proposal provided the best overall value to the district. At the time of this memo, contract negotiations are still ongoing between our and Coca-Cola's respective legal counsels. Therefore, I will provide the specific details of their proposal on the evening of the Board meeting on July 29<sup>th</sup>.

**Recommendation:** That the Coppell ISD Board of Trustees approve Coca-Cola as the exclusive beverage vendor of Coppell ISD for a five year period beginning August 1, 2013.