



*January 13, 2026 @ 9am*

**Detroit Lakes  
Substance Use  
Prevention  
Coalition**

# Welcome Back!

## Review of our Norms:

- Respectful of Time and Attention
- Challenge past assumptions and think creatively/work collaboratively
- Make sure everyone's voice is heard
- It's OK to reflect and change your mind

## Roles:

- Meeting minutes (still up for grabs) - Amy

# Mission Statement

We work together across systems to prevent substance use and support positive chemical health, promote well being, & strengthen our community through collaboration, education, & relationships.



# WELCOME

- Name
- Organization and your role there
- One thing you are looking forward to in 2026

# Taking a look at today

- TARGET update
- First Thunder Being/Circle Back
- MSS Data points
- Opioid Grant RFP ideas and discussion
- Upcoming events



## TARGET update

- Escape the vape group still working on their video
- Fundraising the week before Valentine's Day
- PCN messages the month of March
- Sub-committee to help reach out to Community re: co-sponsoring the speakers
- Media campaign - will visit with them at next meeting on 1/27

# Presenter

Jessica McArthur  
First Thunder Being/Circle Back

# MN Student Survey Data

According to the preliminary snapshot results we initially received:

Completed survey:

162 - 9th graders  
112 - 11th graders



35 % of total  
DLHS  
enrollment



Average time spent on survey:

26 minutes

Students who reported using nicotine daily/weekly:

9th - 5 (3%)  
11th - 11 (10%)

Perception as to if their peers use nicotine daily/weekly:

9th - 53 (33%)  
11th - 45 (40%)

# MN Student Survey Data

Percentage of students who did not respond to the questions of "In the last 30 days, on how many days did you use \_\_\_\_?"

## Alcohol:

9th - 137 (85%)  
11th - 87 (78%)

## Cigarettes:

9th - 144 (89%)  
11th - 90 (80%)

## Vape/E-Cigarette:

9th - 144 (89%)  
11th - 90 (80%)

## THC:

9th - 148 (91%)  
11th - 92 (82%)

# MN Student Survey Data

## Perception of risk:

How much do you think people risk harming themselves physically or in other ways if they . . .

	<b>Cigarettes</b>	<b>Alcohol</b>	<b>THC</b>	<b>Rx drugs</b>	<b>Vape/E-cig</b>
<b>State</b>	75.6%	73.1%	60.2%	77.9%	71.1%
<b>DL - 8th</b>	73.4%	63.4%	64.1%	69.2%	70.2%
<b>DL - 9th</b>	75.5%	71.5%	63.6%	78.1%	72.1%
<b>DL - 11th</b>	78.2%	68.5%	53.4%	79.3%	70.7%

# Opioid Grant Action Item Ideas

- Radio/Video messages - PCN based
- PCN messaging on digital billboards
- PCN swag (stickers, water bottles, etc)
- Speakers - students, parents and community members
- Banners to put around the schools and at events such as conferences, extracurricular events, etc

## Up to Date

- Nicotine Dependence can be a primary diagnosis and treatment can be recommended now
- Need to reschedule March meeting - Amy out of office
- More vetting done on the Bacchus' (speakers)
  - Feedback from Mille Lacs Co. schools

# Prevention Spotlight

## Let's Talk Cannabis MN

- Collaboration of community and public health partners in Becker and Clay Counties

## Talk, They Hear You (TTHY) Campaign (SAMHSA)

- PSAs for Radio, Video and Flyers
- Implementation guide for groups/communities
- School and Educator resources

# Resources, Trainings and Such - Oh my!

- Trainings and webinars - [MN Prevention Resource Center](#)
- [Hazelden Betty Ford Foundation](#) - On Demand webinars as well as free webinars coming up
- [Framing the Conversation](#)
- [Northwest Region Prevention demographic report](#)
- [Great Lakes PTTC](#)
- [Montana Institute](#)
- [PBS - Addiction 101](#)
- [Stanford Medicine Infographics](#)

## Wrap Up

Any other announcements, comments or questions?

Next meeting:

Tuesday, February 10, 2026