



**we
are**



self-directed,
lifelong learners



effective
communicators



complex, creative
& adaptive
thinkers



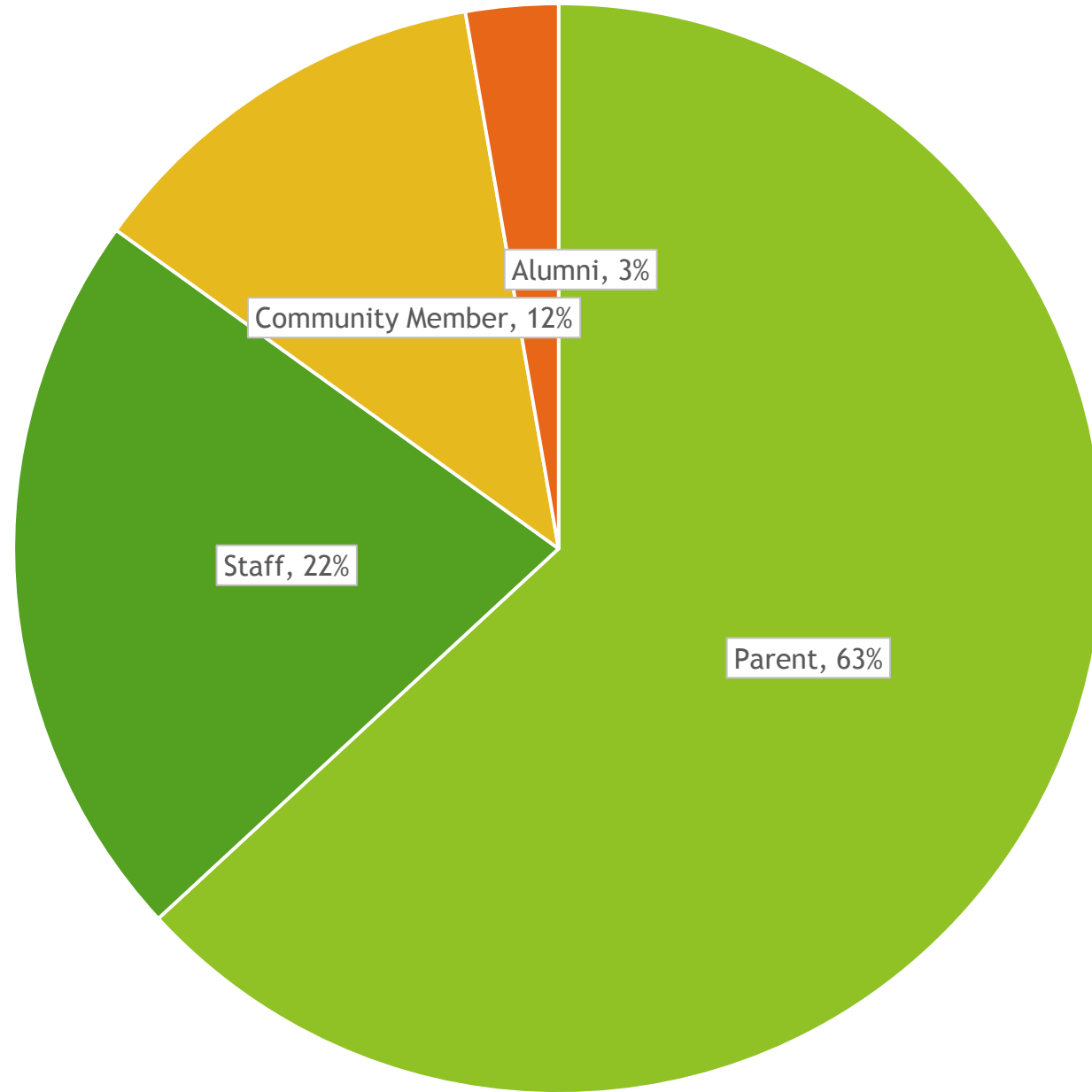
collaborative
& productive
citizens

Geneva CUSD 304 Communications Survey

Responding to Community Input

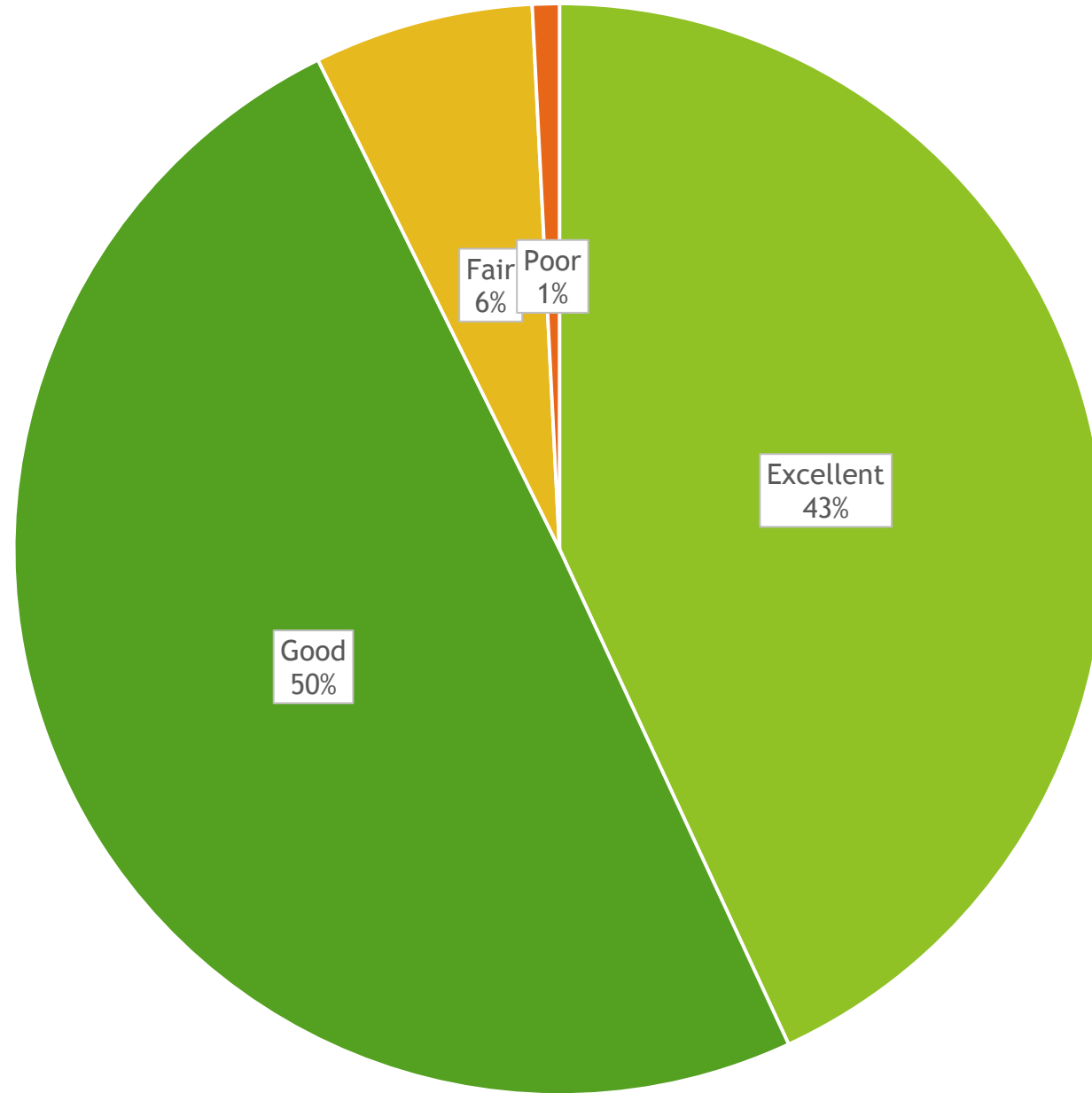
Kristy Poteete-Kriegermeier, Communications Coordinator

Total Respondents = 500



■ Parent ■ Staff ■ Community Member ■ Alumni

Overall, how well does D304 communicate with the community?



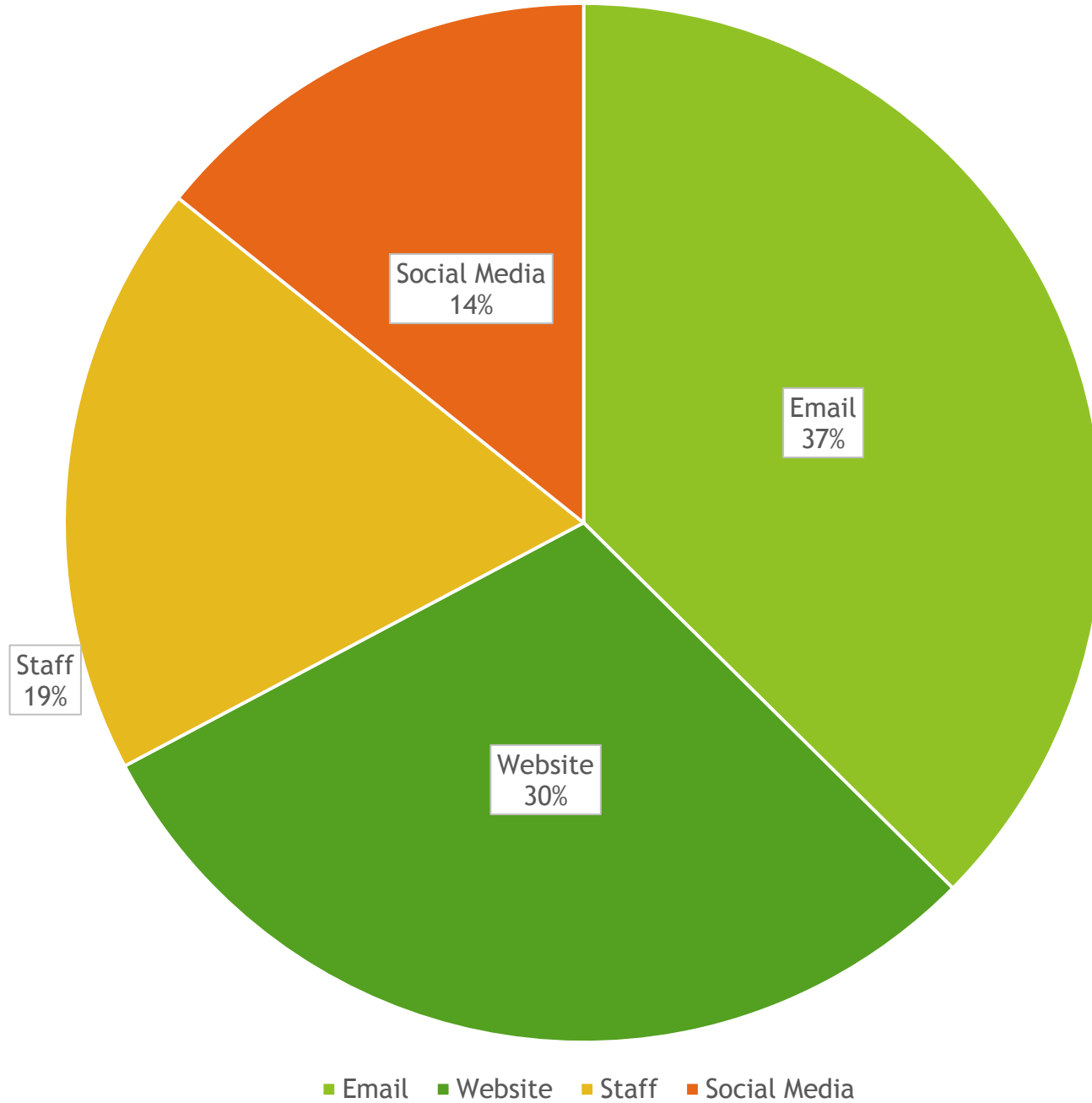
■ Excellent ■ Good ■ Fair ■ Poor

Two Key Takeaways

Our Constituents:

- ▶ Want to be well-informed
- ▶ Rely heavily on digital channels to access information

Preferred Methods for Receiving Information (Top 4)





The Eagle's Eye Digest

Mill Creek Elementary School's Bi-Monthly Newsletter

11/03/15

Contact Us

Office: 630-463-3400
Nurse: 630-463-3406

In this Issue

- [Check Out Our New Image!](#)
- [Picture Retakes](#)
- [It's Time to Sign Up for Parent Teacher Conferences](#)
- [Notes From the Nurse](#)
- [Dive into a Good Book](#)
- [Be Prepared! Cold Weather is Here!](#)
- [National Bullying Prevention Month: Bear Down on Bullies](#)
- [Key Contact Information](#)



- Monday, November 2**
PTC Wizard Opens to schedule Parent Teacher Conferences
- Wednesday, November 11**
Veteran's Day
- Mon-Thurs, November 16-19**
Anderson Book Fair
- Mon-Fri, November 23-27**
NO SCHOOL
- Mon-Tues, November 23-24**
Parent Teacher Conferences



[Visit our PTO's Website](#)



Check Out Our New Image!

ON THE TABLE



Make sure all teacher websites are updated

Ensure that all content is up-to-date and accurate

Keep the school and district calendars up-to-date

Website needs to be tablet friendly

Things are hard to find

Moderately Easy
65%

■ Difficult ■ Not Very Easy ■ Moderately Easy ■ Very Easy

Website Improvements - Phase 1

Tablet/Phone Friendly

- ▶ Redevelop for mobile responsiveness

Navigation

- ▶ Redesign navigation to make information easier to find

Design/Branding

- ▶ Make flat, accessible design that is aesthetically pleasing and easy to read

Calendars

- ▶ Sync elementary and high school calendars to main website calendar



District Office

227 North Fourth Street
Geneva, Illinois 60134
(630) 463-3000

Connect with us



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Departments

- Superintendent
- Business Services
- Communications
- Facilities
- Human Resources
- Learning and teaching
- Student Services
- Technology
- Transportation

Board of Education

- Board Information
- Meetings
- Board Book
- Minutes
- Meeting videos
- Policies
- Policy Committee
- Finance Committee

Employment Opportunities



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collaborative & productive citizens

Geneva School District 304 strives to keep up-to-date and accurate information on this website. Some information, however, may be outdated. Please call for the most up-to-date information. Geneva School District 304 is not responsible for the appearance, content, or validity of any 3rd party pop-up pages that may occur as the result of using these web page(s).

CALENDAR

Finance Committee

Board Elections

INFORMATION PACKETS - Packets of information for a Board of Education meeting are typically made available to the public on the day of a meeting on BoardBook.

MEETING RECORDINGS - Videos of the most recent meetings of the Board of Education, Policy Committee, and Finance Advisory Committee are posted on the District's website. Regular meetings of the Board of Education are also broadcast daily on the City of Geneva's government and education channel, [City of Geneva Channel](#).

2015 - 2016 Board Calendar

District



Geneva Middle School South

Tradition of Excellence

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[COMMUNITY](#)

[STAFF](#)

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[ONLINE BACKPACK](#)



[FACTS & FIGURES](#)



Website Improvements - Phase 2

Website Guidelines

- ▶ Set terms for minimum content and updating frequency

Content

- ▶ Update existing content and add new content based on community input

Looking Ahead

- ▶ Continue adding meaningful content to website
- ▶ Proactively share information about education policy, curricular changes, and student achievement via email and social media
- ▶ Plan additional events that allow community to learn about curriculum and instruction directly from students and teachers
- ▶ Complete Community Engagement process with IASB



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