



**EAST AURORA**  
SCHOOL DISTRICT 131

# Curriculum Board Presentation

## Registration Process 2025-2026

Dr. Ami Engel - Assistant Superintendent for Curriculum, Instruction, & Assessment

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# Marketing and Advertising

- Direct mail (postcards)
- Flyer and poster distribution
- Media [website, Facebook, X (formerly Twitter), etc.]
- School marquee
- District and school phone blasts/emails
- School-based kiosks
- Community locations (laundromats, churches, grocery stores, etc.)

# Returning Students

## **February 2025 - Registration Opens:**

- School buildings begin hosting and coordinating events to promote early registration.
- The Student Information System (SIS) team starts monitoring progress, providing support, and sharing weekly updates.

## **April – June 2025 - Community Engagement for Early Registration:**

- Registration teams will attend district and community events to assist families with early registration.

## **July – August 2025 - Late Registration Support:**

- Additional assistance will be provided by the Parent Liaison at the Welcome Center for late registrations.

# Kindergarten Round-up

Saturdays 9:00 a.m. – 12:00 p.m.

March 15th – Allen Elementary School

April 12th – Benavides STEAM Academy

Kindergarten students receive a backpack with readiness resources and supplies.

*Additional registration opportunities will be held at the Welcome Center during school hours*



# Kindergarten Backpack Supplies



# Cost Proposal

- We have all the backpacks we need for our incoming kindergarten students.
- Supply additions for our existing kindergarten backpacks are needed for a total of **\$10,855.37.**



