

2018 Oregon School Board Association (OSBA) Conference and Trade Show

November 9-11, 2018
Portland Marriott
Portland, Oregon

Notes provide Gary George, PSD Board Member

Thursday, November 8, 2018

Pendleton School District Board Dinner @ 4:45 PM

Friday, November 9, 2018

7:30 AM – 8:15 AM OSBA Networking Breakfast and Vendor Exhibitors

8:30 AM – 10:30 AM General Session

Introduction of OSBA Board of Directors

National School Board Director Remarks – Frank Pugh

OSBA Board of Directors President Remarks – LeAnn Larson, Beaverton
Entertainment – Oregon City SD Ogden Songbirds, a Capella Pop Music
Group ages 11 – 14

Key Note Speaker – Rohini Anand, SR VP and Global Chief Diversity
Officer, Sodexo

Presentation on Equity and Inclusion to enhance student achievement

- Education is a powerful tool
- Nurture our leaders of Tomorrow
- Quality Education begins with Quality Teachers
- Must recognize diverse student body with diverse perspectives, and unconscious racism.
- What kind of environment are we trying to create in our schools?
- Start with Leadership, aligned to a Mission, systematic execution with Clear Metrics that are accountable and measurable.
- Shared Six (6) Point Approach to Culture Change; 1) Systems Change Approach; 2) Build Accountability; 3) Bridge the Gap; 4) Thinking beyond Policy; 5) Customized Approach; 6) Engage Stakeholders (parents and community)

11:00 AM – 12:15 PM Reduce Staff Turnover with Better Communication of Benefits – Scott Florsheim, and Debbie Braden, American Fidelity

- 30% of School Budget goes to EE Benefits; school population increasing and school funding decreasing!
- Starting now – 20% of Oregon Teachers could retire!
- More Educational teachers needed but less graduating teachers
- 66% Retention Rate of new teachers and 30% plan to leave in 2 years! 1 Year to get it right!

- How Do You Differentiate Yourself? How do Teachers consume benefit data! Face to Face; Study First; Digital
- Right Benefit Mix drives EE Loyalty, generational differences, broader range of benefits.

12:15 PM – 1:30 PM LUNCH

1:45 PM – 2:45 PM OSBA Regional Round Table – Gorge, Scott Rogers

- Something Positive about your School District – PSD is in Top 10% High School Graduation rates in State of Oregon
- Two Major Issues discussed and debated – both Resolutions about 1) amending OSBA By Laws by designating OSBA member of Color Caucus a voting seat on OSBA Board of Directors and Legislative Policy Committee; 2) by adopting 2019-2020 OSBA Legislative Policies and Priorities as recommended by Legislative Policy Committee.

Saturday, November 10, 2018

8:45 AM – 10:30 AM General Session

- The Heart of Our School Districts, LeAnn Larsen
 Presentation of OSBA Board Member of the Year (Beaverton Rep)
 OSBA Executive Director Remarks – Jim Green
- Revenue Reform and Video
- Entertainment - Clackamas High School Orchestra (Excellent)
 Key Note – Matt Utterback, North Clackamas SD Superintendent
- Personal Situation – as a kid his family adopted a Korea boy
 - Taken this to develop a program where all students succeed by recognizing cultural differences. Change our practices and beliefs.
 - Learning Matters – Focus on students and where they want to go!
 - Create a vision for each student!
 - Hero's vs Hosts! We need more hosts!
 - Inclusive Message – We are with you. Every. Single. One. Of. You.

11:00 AM to 12:15 PM PERS Basics and all that Jazz – Carol Samuels, Piper Jaffray & Co; and Lance Colley, Roseburg City Manager

- Short Version PERS Costs are rising for school districts even with strong investment returns!
- EE's did not create PERS – Legislature did!
- Three (3) Separate Retirement Programs (Tier 1 (1996 and earlier) and Tier 2 (1996-2003), and OPSRP(Oregon Pension)
- Many Tier 1 Pier 1 Participants can retire now with full benefits!

- PERS Imbalanced created by poor market returns (Tier 1 guaranteed return rate of 8% and then 7.2%, but market was below 3% return) and State not keeping up with funding PERS.
- PERS School Pool separate from State and Local Governmental pool
- 2017-2019 Biennium PERS Investment is based off 2015 Market Valuation – always 3 years behind. Could be very problematic and result in higher Unfunded Actual Liability (UAL) for schools and governments.
- Schools doing better than government and Oregon in a lot better shape than other states.
- Some potential solutions – create Side Account with any savings and/or PERS Bonding – both have their problems!
- Nevertheless need PERS Reform!