



# PLANNED COURSE STATEMENT

<b>Course Title:</b> Graphic Design 1	<b>Grade Level(s):</b> 9-12
<b>Length of Course:</b> Semester	<b>Credit Area:</b> Elective
<b>Prerequisite:</b> No Prerequisite	<b>Amount of Credit:</b> ½ Credit
<b>Adopted/Supplemental Materials:</b> Adobe Illustrator/ A Kidd's Guide to Graphic Design	
<b>Dual Credit Articulation:</b>	

**COURSE DESCRIPTION:** This course will introduce students to Graphic Design as a form of visual communication through the use of type, image, form, and color. Students will complete several hands-on projects using the design industry standard software: Adobe Illustrator. Within Illustrator students will learn about tools, palettes, menus, and effects that will digitally assist them in converting their ideas into a finished layout. Emphasis is placed on using the elements of art/principles of design, implementing creative strategies for problem solving and conveying a message to a specific audience.

## COURSE GOALS:

Students will:

- Gain familiarity with the fundamental components of design (tools, rules and the creative process))
- Gain fundamental understanding of tools and application of tools within Illustrator
- Understand how to use Adobe Programs as a tool for visual expression and communication
- Create solutions to a series of design problems
- Become skilled using graphic software (which will allow student to bring your ideas to fruition)

## ASSESSMENT STRATEGIES:

Student will be assessed through observation of day to day student work habits, attitude, and participation in class. The student will also be evaluated by his/her portfolio of student work. There will also be multiple choice and short answer tests. Class critiques will also help draw out student strengths and weaknesses.

## ACCOMMODATIONS AND MODIFICATIONS:

Students can work at their own pace and accelerate as they can

## CAREER RELATED LEARNING STANDARDS:

Students learn to visually communicate through their designs and learn ways to advertise and sell products with this form of visual communication. Graphic Design also grows the students out-of-the-box-thinking and their ability to innovate and see multiples solutions to solving one problem.