



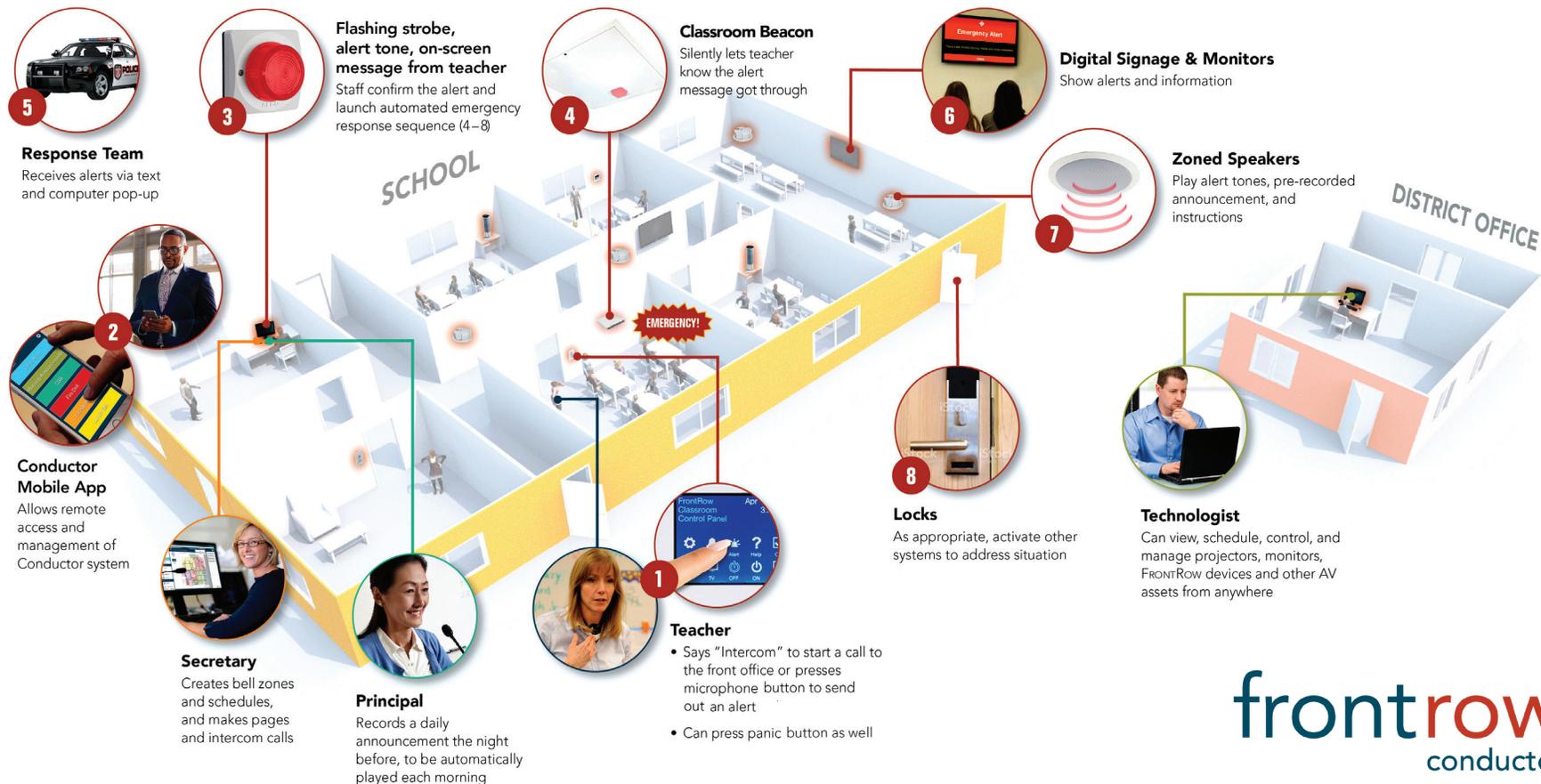
First responders agree: Alerting is good. Taking action is better.

FrontRow's school communication system, Conductor™, allows you to act quickly in an emergency by activating alerts and setting off pre-programmed and on-the-spot responses, including:

- **ONE-TOUCH LOCKDOWNS** generated from the Conductor mobile app, a fixed button, or the Smart Teacher Mic
- **PRE-RECORDED AUDIO ANNOUNCEMENTS, CUSTOMIZABLE BY ZONE**, to let students and staff know what is happening and what to do.
- **EMAILS, TEXTS & PC POP-UP MESSAGES** to off-campus responders, district personnel, and parents
- **DIGITAL SIGNAGE ALERTS & INSTRUCTIONS** for staff and students
- **COLOR-CODED BEACON LIGHTS** indicating triggered alerts, response, and next actions

Alert, Notify and Respond with FrontRow's Conductor™

It's far easier to manage paging, bells, intercom, and emergency response on a campus with FrontRow Conductor. Conductor replaces separate conventional systems with a single communication and control platform that lets schools do far more than ever before.



frontrow™
conductor

In the effort to make schools safer, easy-to-use and versatile communication tools play a key role; Conductor brings that flexibility and practicality. Manage your campus communications, activate alerts, and trigger responses from one or more work stations or using the Conductor Mobile App. Alerts and responses can also be activated using the FrontRow Smart Teacher Mic or convenient wall controls. Every emergency is different; FrontRow provides flexibility so you and your team can best communicate in different scenarios.

Ready to make your campus more connected and safer? Schedule a Conductor consultation today. www.gofrontrow.com | 800.227.0735