



December
2025 Website Activity and Social Media Report
Dixon Schools

App Downloads 1.8k Android 1.81k Apple

District Website – dps170.org

17K Users 57K Page Views

<u>Sessions by Device</u> 14K Desktop 3K Mobile 55 Tablet 1 Smart TV	<u>City</u> 10,163 Dixon 540 Chicago 260 Sterling 91 Rock Falls
<u>Browser</u> 14.5K Chrome 2K Safari 435 Edge 59 Firefox 35 Android	<u>Operating System</u> 8.8K ChromeOS 2.1K iOS 4.8K Windows 896 Android 411 Macintosh 125 Linux



District Facebook account - <https://www.facebook.com/dixonpublicschools/>

Followers 5,675

Reach 414,501 - times our posts were presented to Facebook users

Top post– 12-19 Melydi Huyett Press Release



District Twitter account - @DPS 170

Followers 1,332

Top Tweet – 12-26 Duchesses Christmas Classic

	District	DHS	RMS	Madison	Jefferson	Washington
Followers	1,332	2,625	574	282	215	238

Instagram – dixonschools – 1,561 followers