



## SOUTH SAN ANTONIO INDEPENDENT SCHOOL DISTRICT

### Agenda Item Summary

Meeting Date: June 16, 2025

Agenda Section: Consent

Agenda Item Title: Head Start Site License for Age of Learning

From: Dr. Gutierrez, Deputy Superintendent

Additional Presenters if Applicable: Rebecca Herrera, Program Administrator

Description: Age of Learning is a prominent educational technology innovator committed to revolutionizing early childhood education through captivating and impactful digital learning resources. Their extensive portfolio of research-backed programs, most notably ABCmouse.com, delivers a comprehensive curriculum encompassing literacy, mathematics, science, social studies, art, and music, meticulously designed for children from preschool through early elementary grades. Grounded in the science of reading, their literacy curriculum systematically builds foundational skills such as phonological awareness, phonics, fluency, vocabulary, and comprehension through engaging and developmentally appropriate activities. All content is thoughtfully crafted to be age-appropriate, utilizing playful interactions, vibrant animations, and a user-friendly interface that resonates with young learners, fostering a genuine enthusiasm for exploration and discovery. By seamlessly integrating educational rigor with engaging design, Age of Learning ensures their platforms provide personalized learning journeys that adapt to each child's unique developmental stage and learning trajectory, establishing a strong foundation for future academic achievements in both classroom and home settings.

Historical Data: During the previous school year, SSAISD successfully piloted Age of Learning resources, integrating its engaging activities into early literacy instruction to support the science of reading. This pilot demonstrated how the platform's age-appropriate content effectively reinforced foundational skills like phonological awareness and phonics, contributing to observable gains in early reading development among participating students.

Recommendation: SSAISD recommends that the Board of Managers strongly recommend the continued and expanded utilization of Age of Learning resources. Its proven effectiveness in supporting the science of reading with engaging, age-appropriate activities aligns with our commitment to high-quality, evidence-based early childhood education.

Goal 3: SSAISD will ensure all students are provided a learning environment centered on their well-being that impacts their learning and success.

Goal 4: SSAISD will collaborate with parents and the community to ensure all students receive a high-quality education.

Funding Budget Code and Amount: 205 E 11- Head Start funds \$25,500



# Age of Learning®

Creators of **ABCmouse**

101 N. Brand Blvd, Glendale, CA 91203  
school.orders@aofl.com

QUOTE #: **Q-05155** Valid until: 6/21/2025  
**CONFIDENTIAL** | Prepared by: Tyler Bosserman

## Learning Kids Love!



**My Math  
Academy®**



**My Reading  
Academy®**



**My Reading  
Academy  
ESPAÑOL**

**Quote Submitted to:**

Rebecca Herrera  
South San Antonio Independent School District  
San Antonio, Texas  
Proposal Date: 5/23/2025

**Submitted by:**

Tyler Bosserman  
Account Executive  
tyler.bosserman@aofl.com



101 N. Brand Blvd, Glendale, CA 91203 | Submit PO & Quote to: [school.orders@aofl.com](mailto:school.orders@aofl.com)

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**CONFIDENTIAL** | Prepared by: Tyler Bosserman ([tyler.bosserman@aofl.com](mailto:tyler.bosserman@aofl.com))

**Prepared For:**

Rebecca Herrera  
[rebecca.herrera@southsanisd.net](mailto:rebecca.herrera@southsanisd.net)  
South San Antonio Independent School District  
1450 Gillette Blvd  
San Antonio Texas 78224

**Bill To:**

South San Antonio Independent School District  
1450 Gillette Blvd  
San Antonio Texas 78224

Payment Terms: Net 30

**Subscription Term:** 12 Months (9/1/2025 - 8/31/2026)

Item #	Product Name	Up To Qty	Unit	List Unit Price	Net Unit Price	List Total	Total*
MRA-S	My Reading Academy Site License	4	Site	\$9,500.00	\$4,000.00	\$38,000.00	\$16,000.00
MRAE-S	My Reading Academy Español Site License	4	Site	\$7,500.00	\$2,000.00	\$30,000.00	\$8,000.00
PD-W	Professional Learning Webinar	3	Each	\$500.00	\$500.00	\$1,500.00	\$1,500.00
	<b>Total</b>					<b>\$69,500.00</b>	<b>\$25,500.00</b>

\*Prices shown above do not include any taxes that may apply.

**Item #      Product Description**

MRA-S      My Reading Academy Annual Site/Campus License includes educator access to self-guided virtual professional learning courses, product implementation/configuration and ongoing technical product support.

MRAE-S      My Reading Academy Español Annual Site/Campus License includes educator access to self-guided virtual professional learning courses, product implementation/configuration and ongoing technical product support.

PD-W      Professional Learning Webinar: One live virtual session (up to 2 hours) for up to 40 participants

*The subscription(s) and/or services on this quote are inclusive of any costs and fees for participation by invitation in certain customer events sponsored by Age of Learning including, but not limited to, roundtables, lectures, panel discussions, and Leadership Forums (including meals, where applicable) for the purposes of implementation planning and engagement, customer feedback, professional development, and related activities and events. Services on this quote will expire with the named term or one year from purchase.*

**PLACING AN ORDER:** To place an order with Age of Learning, Inc. for the services during the Subscription Term as described in this quote, send email to [school.orders@aofl.com](mailto:school.orders@aofl.com), copy your account partner, Tyler Bosserman ([tyler.bosserman@aofl.com](mailto:tyler.bosserman@aofl.com)) and include the following items:

1. this quote,
2. your purchase order, and
3. your tax exemption certificate (or add tax to your purchase order).

If a Data Privacy Agreement is required and has not yet been provided, please forward your required agreement to your account partner. This quote is valid through 6/21/2025; if you have not returned this quote to Age of Learning, Inc. by such date, please contact your account partner for a revised quote.





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The Terms and Conditions linked above are applicable to the services described in this quote. By providing Age of Learning, Inc. with a purchase order for the services specified in this quote, or signing this quote below, you represent that you have read, understand, and agree:

1. to the terms of this quote,
2. to the Terms and Conditions linked above, and
3. that you are authorized on behalf of **South San Antonio Independent School District** to agree to the Terms and Conditions.