

AVID IN GCCISD

Goose Creek CISD

Board of Trustees
Presentation

October 6, 2025



INTRODUCTIONS



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**EXECUTIVE DIRECTOR OF
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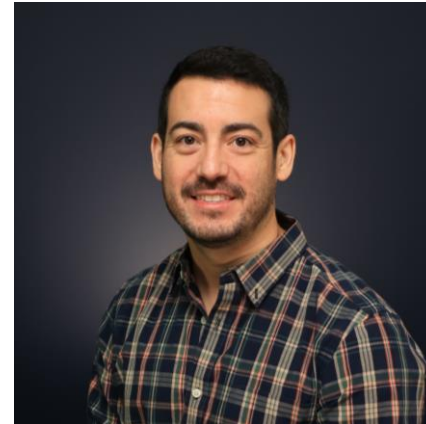
NORMA MARTINEZ

**DIRECTOR OF SECONDARY C&I
+ AVID DISTRICT DIRECTOR**



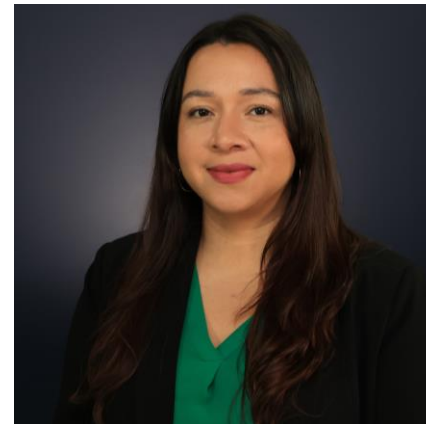
JENNIFER FIERRO

**DIRECTOR OF COLLEGE AND
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DISTRICT DIRECTOR**



JOHN FULLER

**AVID COORDINATOR AT
HIGHLANDS JUNIOR**



ERIKA CAMARILLO

**AVID COORDINATOR AT
IMPACT**

“

AVID's mission is to close the opportunity gap by preparing all students for college and career readiness and success in a global society.

”



WHAT IS AVID?

AVID believes that quality and equitable education is the key to breaking barriers, including generational poverty

With the right support and opportunities, AVID students excel in advanced courses and are 4 times more likely to graduate from college than their national peers.

Schoolwide, AVID helps schools shift to a more equitable and student-centered approach with high-engagement strategies

THE AVID EFFECT IN GOOSE CREEK

1

Promotes a
schoolwide
college
readiness
culture

2

Provides
student
engagement
and research
based
instructional
strategies
(WICOR)

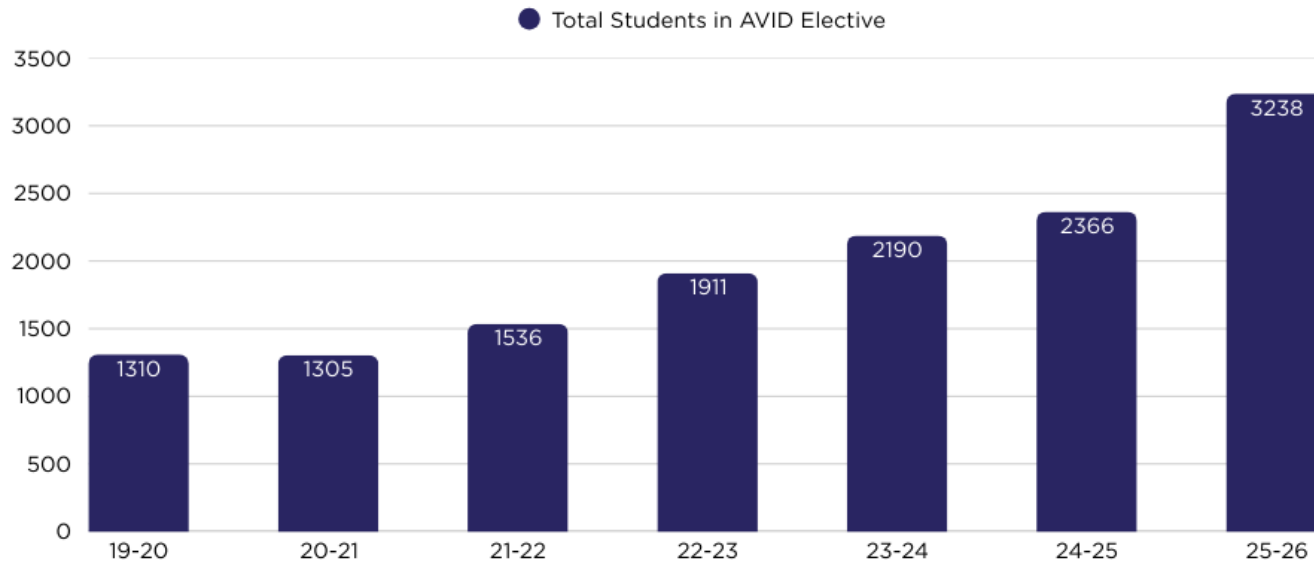
3

Serves as a
vehicle for
teacher
effectiveness
and student
learning

4

Aligns with the
district's
instructional
framework and
strategic plan

AVID IN GCCISD



- Five high schools with AVID
- Six junior schools with AVID
- Crockett Elementary with AVID
- Since 2019, enrollment in the AVID elective class has increased 147%



PROFILE OF AN AVID STUDENT

- First generation college student
- Historically underserved at four-year universities
- Low income or other at-risk factors
- In the “academic middle”
- College potential with support
- Desire and determination

WICOR

- WICOR® is an instructional approach involving both teachers and students, placing students at the center and empowering them to take ownership and agency in their thinking and learning.

What is WICOR?¹⁴

The AVID Methodology includes use of the following WICOR Instructional Strategies:

WRITING AS A TOOL FOR LEARNING

AVID students religiously use the Cornell note-taking system to clarify thoughts and improve writing and language skills. Students take notes and add clarifying ideas and questions.

INQUIRY

An emphasis on inquiry methods, including deep levels of questioning, serves to engage students in their own learning. The goal is to enhance understanding and provide practice for higher order thinking.

COLLABORATIVE APPROACH

Students have an active responsibility to learn amongst a collaborative group of teachers, students and tutors.

ORGANIZATION

Recognizing the importance of organizational skills, time management and prioritization for academic and social success, AVID provides support for such processes.

READING TO LEARN

AVID includes instruction in critical and academic reading to enhance comprehension skills. There is a focus on connecting to prior knowledge, understanding text structure and using text-processing strategies.

SCHOOLWIDE PD

- New Teacher Orientation: AVID 101
- Elementary GiantCon Training:
 - Sally Wagner: AVID Elementary
 - Building the Elementary AVID Mindset, Mrs. Oniwon and Mrs. Collette
 - Dynamic AVID Strategies to Ignite Reading and Math Master, Mrs. Adame and Mrs. Thorton
- Secondary AVID Coordinator GiantCon Training:
 - AVID Site Teams
 - AVID Meets Differentiation 2.0
 - Notes that Stick
 - Philosophical Chairs
 - AVID 101
 - Classroom Community Builders
 - Interactive Student Notebooks
 - The Power of Productive Struggle



GIANT IMPACT

- ★ **GCM, IMPACT, & Green:** National Demonstration Schools
- ★ **IMPACT,** Schoolwide Site of Distinction
- ★ **Crockett,** Elementary Showcase
- ★ **GCCISD,** Superintendent Collaborative



GIANT IMPACT

- ★ 53% of AVID students are currently taking a Dual Credit or AP course
- ★ The AVID Class of 2025 (172 students):
 - 100% applied to college
 - Of the \$27 million in scholarships earned in 2025, AVID students (10.3% of graduating class) earned \$10.9 million (40.4% of all scholarship dollars).

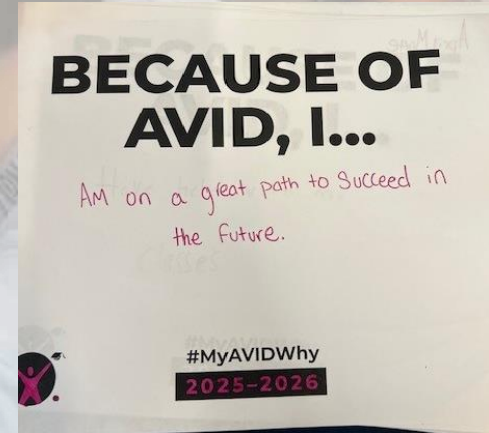
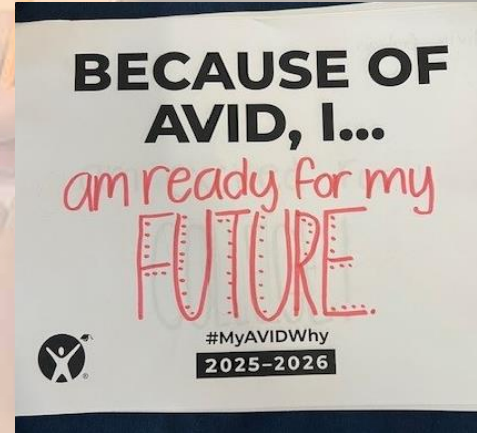
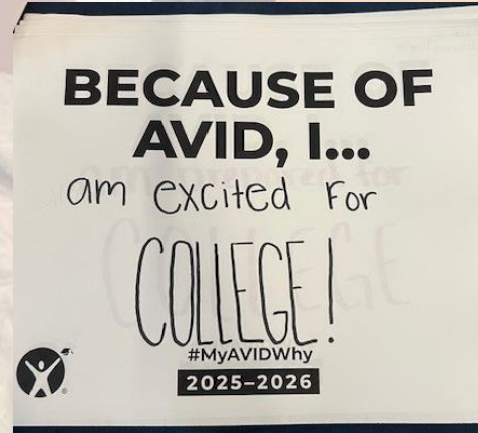
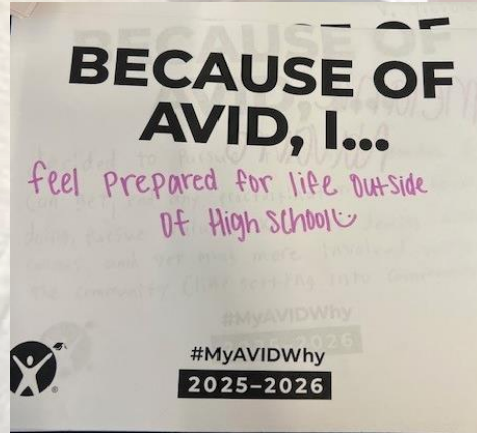
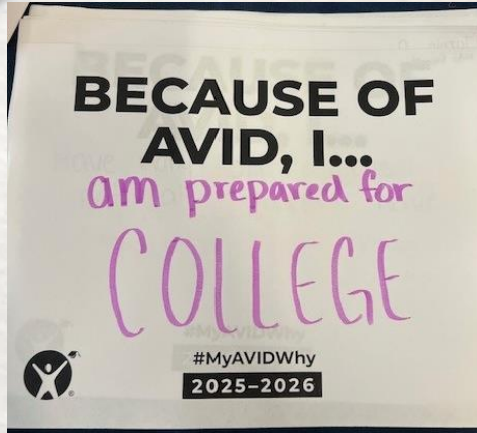




ON THE HORIZON

- AVID Artificial Intelligence tutors
- Expanding ambassadors with AVID model
- Collaboration with other district departments
- Five Phases of Focused Notes
- Vertical Alignment through rezoning
- College field trips and opportunities
- Expand District of Distinction Scholarship Program
 - Currently partnered with Sam Houston, Stephen F. Austin, and Grand Canyon

#MYAVIDWHY



THANK YOU

THANK YOU

