



COPPELL
INDEPENDENT SCHOOL DISTRICT
Empowering Educational Excellence

Board Action Required

No Action Required

To: Coppell ISD Board of Trustees
From: Kristen Streeter
Date: September 24, 2018
cc: Brad Hunt and Kay Ryon

Re:

Updates to CDC (Local) are needed to align policy with practice.

CDC (Local) needs to be updated to reflect that employees are prohibited from using the name, image, logo or mascot of the District, a campus, or any student to solicit web-based donations of any kind, including "crowdfunding" web-sites such as GoFundMe or Kickstarter.

Recommendation:

An appropriate motion for board action on these local policy updates is:

"I move that the Board approve revisions to policy CDC (LOCAL): Other Revenues – Gifts and Solicitations, as recommended and presented."