



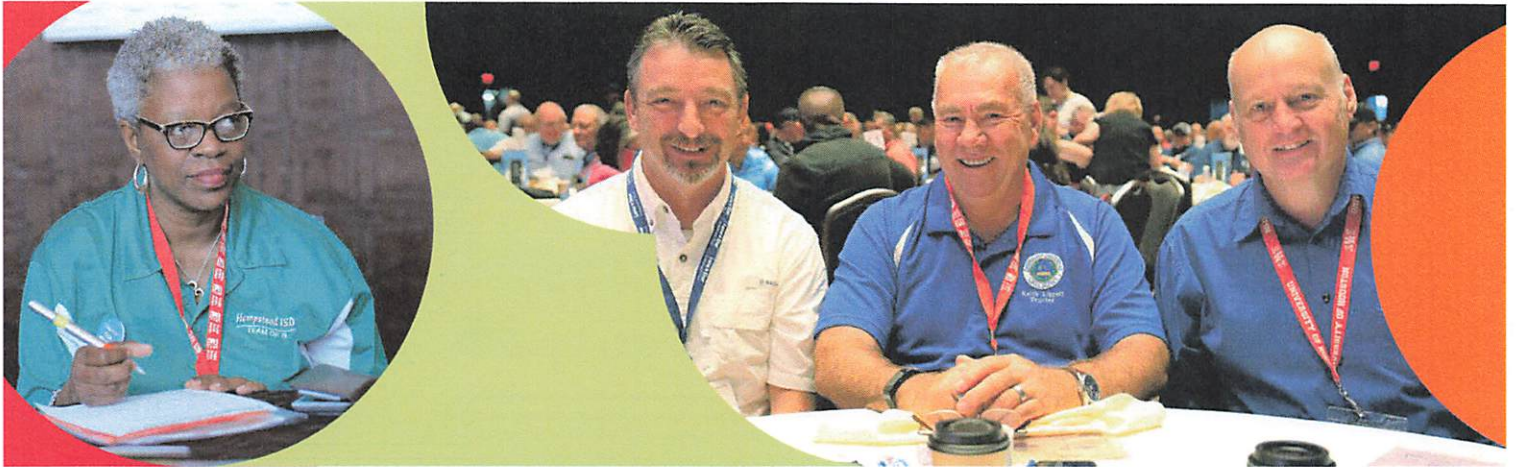
# 2021 Summer Leadership Institute

**San Antonio**  
June 16-19  
Marriott Rivercenter

**Fort Worth**  
June 23-26  
Omni

**Now Accepting Conference Proposals!**  
If your board has something interesting to share  
or your district pioneers innovative programs,  
we want to hear about your success!  
Go to [tasb.org/SLI](https://tasb.org/SLI) for more information.





# Greetings!

The annual Summer Leadership Institute (SLI) is not only TASB's flagship training conference—it is also our learning laboratory. SLI is designed to offer new and experienced school trustees a place to create their own learning journey and to ask bold questions.

Our members have a choice to attend the SLI that best fits their schedule and location preference—in San Antonio or Fort Worth. The two events, typically held a week apart, are nearly identical in schedule, session offerings, and general session speakers.

At the heart of SLI is an opportunity for trustees to make connections with one another. It's a community where members gather to work together in our shared quest to improve Texas school districts and provide students with an exceptional public education.

It is the culture of SLI to support each other and provide examples of what has worked and what has not worked. We invite you to join us at SLI for this exciting learning journey.

## Important news for 2021

We know everyone is anxious to get back to live events. We are, too, but we need to do this as safely as possible. For SLI 2021, we will have **limited** access to the live event in both locations to ensure everyone's safety. All registrants will need to follow the safety procedures put in place at each location. These will be sent to attendees after they register. Only preregistered attendees will be permitted in the meeting space. **Onsite registrations will not be available at either location.**

If you are unable to attend in person, a fully virtual option will be offered the same weekend as the Fort Worth conference. After Fort Worth is concluded, all attendees, both in-person and virtual, will have on-demand access for 30 days.

TASB will send out updates to registered attendees if conditions change that significantly affect the conference.

# General Session Speakers

## Thursday

PASSIONATE LEADERSHIP



### RICK RIGSBY

Motivational Speaker,  
Educator, Author

🐦 @DrRickRigsby

In 2017, Dr. Rick Rigsby delivered one of the most passionate speeches ever

heard. More than 200 million people worldwide viewed the speech in a video that went viral in just a matter of days.

Rigsby is president and CEO of Rick Rigsby Communications. The former award-winning journalist followed a television career with graduate school, then two decades as a college professor. He spent most of those years at Texas A&M University, where he also served as character coach and chaplain for the Aggie football team.

Dr. Rick's dynamic presentations motivate, empower, and inspire worldwide. His audiences include Fortune 100 and Fortune 500 companies, academic communities, and service organizations. The internationally acclaimed speaker is a favorite among professional sports organizations, including the National Football League and the PGA, and he is a regular contributor on various national media platforms, including the Fox Business Network.

Named twice as an outstanding professor in the College of Liberal Arts at Texas A&M, Dr. Rick is the author of numerous publications. His first non-academic book—*Lessons from a Third Grade Dropout*—is a *USA TODAY*, *Wall Street Journal* and Amazon best-seller. His latest book, *Afraid to Hope*, is now available in markets worldwide.

## Friday

### GREGG WARD

Author, Speaker, Executive Coach

🐦 GreggWard Group

Gregg Ward is on a mission to transform lives and organizations through his writing, speaking, coaching, consulting, and experiential learning and development programs that focus on respectful leadership, emotional intelligence, and executive presence. His clients include ADP, Booz Allen Hamilton, Bristol Myers Squibb, IHOP, Intel, Kraft, NASA, The US Navy, and Warner Bros. Studios, among many others.

Gregg's book, *The Respectful Leader: Seven Ways to Influence without Intimidation*, was immediately awarded "Best Book of the Month" by Amazon's Editors when it was released in 2016, and it quickly

became a best-seller. In January 2018, it won a Gold Medal in the "Business Fable" category from the prestigious Axiom Business Book Awards competition.

Gregg began his career in 1986 as a specialist trainer for the New York City Police Department. From 1988 to 1994, he served as a correspondent on assignment throughout Europe for BBC Radio, *The Times of London*, and Scotsman Publications.

A Board-Certified Coach (BCC), Corporate Executive Coach (MCEC), and executive coach with The Center for Creative Leadership, he has also served as an adjunct professor at San Diego State University and California State University. Gregg has delivered more than 2,500 keynote presentations and talks, training programs, seminars, webinars, and workshops.



RESPECTFUL LEADERSHIP

# Friday

## PEARL ARREDONDO

Educator, Advocate, and Author

 Pearlsfiam

INSPIRATIONAL LEADERSHIP



Pearl Arredondo was part of a teacher-led team that founded San Fernando Institute for Applied Media (SFIAM), the first pilot middle school established in the Los Angeles Unified School District. She taught for 10

years before becoming the instructional specialist and now principal of SFIAM.

Pearl is passionate about increasing student access to technology and closing the digital divide. She was featured on TED Talks Education and in *People Magazine's* My American Dream: Great Success Against All Odds campaign sponsored by Milk Life.

As a Teach Plus Policy Fellow, she met with President Obama's senior advisors to discuss teacher tenure and elevating the teaching profession. As part of Educators for Excellence, she helped write a series of recommendations titled *Reimagining Tenure: Protecting Our Students and Our Profession*.

Pearl received the Inspirational Teacher Award from United Way of Greater Los Angeles, was named California Woman of the Year from California Assembly District 39, and was honored at the Ford's Theatre Annual Gala for being an inspirational teacher. She is a tireless advocate for public education and is a role model for young Latinas seeking to make a difference in their communities.

## Special thanks to our sponsors



WALSH GALLEGOS  
TREVINO RUSSO & KYLE P.C.



Follow us on Twitter for SLI updates and news!

@TASBevents #TASBSLI

# Conference Registration

Online registration for both locations will be available beginning Wednesday, April 28, and will close at 5 p.m., Friday, May 21, for both San Antonio and Fort Worth.

## Registration Fee

The all-inclusive fee of \$435 covers all activities beginning Wednesday evening through Saturday morning and includes:

- Three keynote sessions
- In-depth preconference session on Wednesday
- Two full days of sessions focused on professional development for school board members
- Breakfast Thursday–Friday
- Lunch Thursday–Friday
- Refreshment breaks Wednesday–Friday
- Program materials
- Up to 15 hours of continuing education credit

\*Stay through Saturday to attend the 2021 TASB Post-Legislative Conference for an additional \$160, which includes breakfast.

## Reminder

Before you register, be sure to access the complete list of session offerings (posted online in April) for the location of your choice to determine the sessions that will be included with your registration.

After reviewing the session offerings, complete the **Session Planning Forms** and return them to your superintendent or designee so that he or she may complete your registration.

*For the safety and comfort of our attendees, once a session reaches capacity it will no longer be available for selection.*

## NEW Registration Cancellation Policy

All registrations must be prepaid by check or credit card or include a school district purchase order. **TASB has changed its cancellation policy, including the addition of a cancellation fee.** If you sign up but are unable to attend SLI, please refer to the event website, [tasb.org/SLI](https://tasb.org/SLI), for cancellation information.

**More learning opportunities than ever for one flat rate—pay one fee!**



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## Questions?

Visit [tasb.org/SLI](http://tasb.org/SLI) for details, or refer to the following:

### Housing

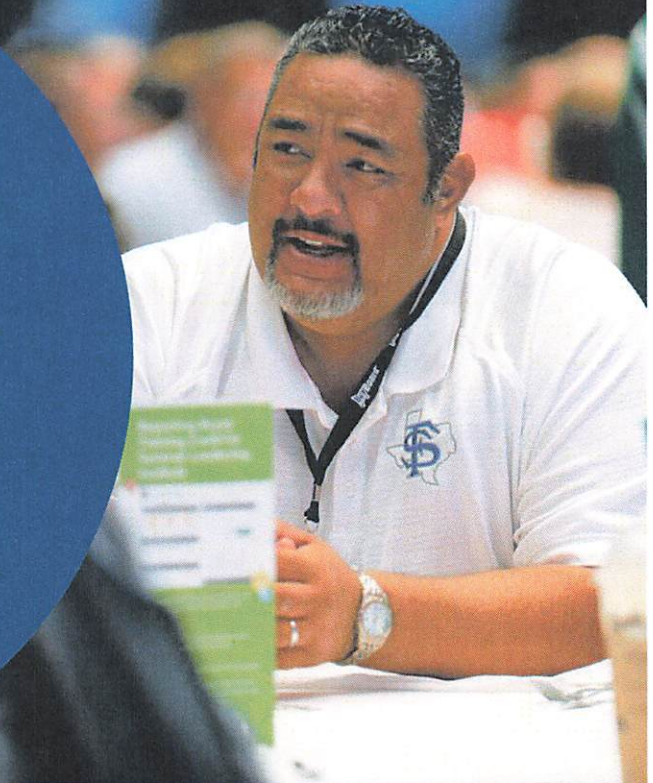
Email [sli@chmrooms.com](mailto:sli@chmrooms.com) or call 800.563.6493.  
For additional help with housing, email [mandy.begley@tasb.org](mailto:mandy.begley@tasb.org) or call 800.580.8272, extension 2461.

### Registration

Email [registrar@tasb.org](mailto:registrar@tasb.org).

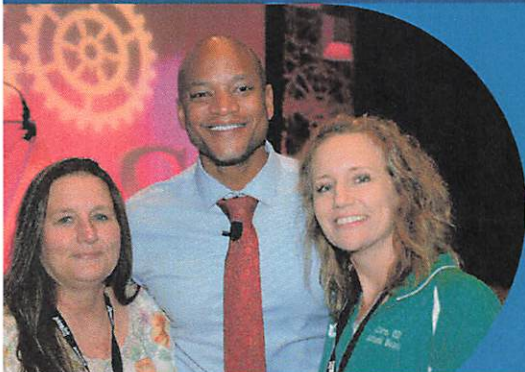
### Additional Questions

Email [kathy.dundee@tasb.org](mailto:kathy.dundee@tasb.org) or call 800.580.8272, extension 2462.



## Special Needs?

Would you like us to address any special needs? To rent a motorized scooter or wheelchair at the event, or if you would like us to address another special need, email Mandy Begley at [mandy.begley@tasb.org](mailto:mandy.begley@tasb.org) or call 800.580.8272, extension 2461.



## Conference Agenda at a Glance

### WEDNESDAY

4-6 p.m.

Registration for Wednesday–Saturday Attendees

4:30-8 p.m.

Preconference Session: Indicators of Equity  
(dinner included)

### THURSDAY

7-8 a.m.

Registration for Thursday–Saturday Attendees  
and Breakfast (included in registration fee)

8-9:15 a.m.

General Session

9:45-11:45 a.m.

Education Sessions

Noon-1 p.m.

Lunch (included in the registration fee)

1:15-3:30 p.m.

Education Sessions

3:45-4:45 p.m.

Education Sessions with a Twist

### FRIDAY

7-8 a.m.

Registration and Breakfast  
(included in registration fee)

8-9:15 a.m.

General Sessions

9:45-11:45 a.m.

Education Sessions

Noon-1 p.m.

Lunch (included in registration fee)

1:15-3:30 p.m.

Education Sessions

3:45-4:45 p.m.

Closing General Session

### SATURDAY

8-8:30 a.m.

Registration for Post-Legislative Conference

8:30-11:30 a.m.

Postconference Session: 2021 Post Legislative  
Conference  
(breakfast included)

## Wednesday • Preconference

### Could You Last a Month in Poverty?

Walk a mile in the shoes of your students in this unique, interactive poverty simulation that enables you to live for a "month" in poverty. This workshop promises to be impactful and will include group discussion about the challenges your students and their families face and how that can factor into your board's work. Attending this session is even more important now as we continue to learn about the lingering effects of the pandemic on our communities. *Dinner will be served during this in-depth session.*

## Saturday • Postconference

### 2021 Post-Legislative Conference

Join us for the 2021 TASB Post-Legislative Conference during TASB's Summer Leadership Institute. TASB staff will highlight new laws from this year's legislative session focusing on what is required of school boards and superintendents. The session will feature briefings on all major legislation affecting public education and highlight issues that may arise during the interim. All Post-Legislative Conference attendees also will receive a copy of the TASB 2021 Legislative Summary for School Officials when the final document is published. This essential publication summarizes major provisions of each piece of legislation passed this session affecting public schools. *Breakfast will be served during this in-depth session.*